

Relesys announces changes in Executive Management

Relesys A/S | Changes in Management

Company Announcement No. 1-2022

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Today, Relesys announced changes within the executive management team and structure of the Company.

Mads Stoffer Larsen, current Chief Financial Officer (CFO) will be joining as new member of the Executive Management effective 1st of February 2022. Mads Stoffer Larsen has more than 12 years of experience working with accounting, finance, and management. With his background from advisory and with his practical finance mindset Mads is leading Relesys financial function and has a big part in Relesys' further growth and expansion.

Jens Ole Lebeck, current Chief Commercial Officer (CCO) and member of the Executive Management will transition into a new role as Chief Operating Officer (COO) effective of 1st of February 2022. Jens Ole Lebeck has more than 20 years of experience in sales and management and has co-founded Relesys. In his new role, Jens Ole Lebeck will strengthen the operational capabilities of the organization ensuring the prerequisite efficiency for continued growth and internationalization.

Chairman of The Board of Directors, Alexander Martensen-Larsen says:

"The Board is pleased to welcome Mads Stoffer Larsen to the Executive Management. Mads played a vital role in listing Relesys on Nasdaq First North Premier Growth Market and since Mads joined Relesys he has demonstrated strong performance in the role as CFO. Furthermore, Mads has strong international experience. His skillset will strengthen our Executive Board and help ensure successful geographical expansion and growth in collaboration with the management team and the entire organization."

Jesper Roesgaard, CEO of Relesys says:

"We are delighted to announce these changes in the Company's Executive Management, as they will result in a better implementation of our business strategies and optimize the organization's operational capabilities. Both Jens Ole Lebeck and Mads Stoffer Larsen are already dedicated to our responsibilities towards our shareholders and to our quest for continued growth and internationalization. The changes further underscore this while at the same time supporting a structure that will allow me to take one step closer to the commercial part of the organization."

With Mads Stoffer Larsen joining as a member of the Executive Management, Relesys A/S Executive Management will consist of:

- Jesper Roesgaard, CEO
- Jens Ole Lebeck, COO
- Mads Stoffer Larsen, CFO

CONTACT INFORMATION

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ABOUT RELESYS

Relesys is a Software-as-a-Service (SaaS) company founded with the sole purpose of creating a more engaged and united workforce. The communication and performance platform enables companies to strengthen their internal communication and performance by providing employees access via an intuitive user-friendly app, with all the information they need to succeed with their jobs, thus improving the overall performance.

Relesys has a strong product-market-fit within the retail industry, but the platform has proven valuable for other industries where a large proportion of the workforce is not working from a desk in front of a computer and who is isolated from the rest of the organization. Relesys provides a scalable software solution and has already a proven track record internationally.

Pr. Q3 2021, Relesys has 160 customers with more than 225,000 active users in 82 countries and supports 22 different languages. The customer base of Relesys includes brands such as Salling Group, Specsavers, Bauhaus, Matas, Telia, Royal Unibrew and Vestas, together with several other market-leading brands.