



# SCANIA

## PRESS info

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### Show of fuel-efficient-driving skill by 400+ drivers

**A competition now underway on the Scania Fuel Masters microsite is giving drivers the chance to boast about their fuel-efficient-driving achievements. The site allows other drivers to show their appreciation by sending ‘honks’, and it’s totally up to the drivers themselves to determine whether a result is praiseworthy. Is using 45.7 litres of fuel per 100 kilometres to drive a 60-tonne timber truck on a freezing winter’s day in Poland, for example, a good outcome?**

“Halfway through the competition more than 400 proud drivers have told of their best runs, and we have appointed 12 Fuel Masters,” says Örjan Åslund, who is Head of Product Affairs at Scania Trucks.

Scania Fuel Masters is open to all drivers in Europe driving Euro 5 or Euro vehicles, regardless of the brand. “It’s a way for us to show respect to the everyday heroes out on the road,” says Åslund. “Technical development, including increasingly efficient power trains and connected vehicles, is occurring at a rapid pace, but the individual behind the wheel still has a decisive influence on a vehicle’s total fuel economy.”

Scania Fuel Masters is a unique activity in that the drivers themselves report and take responsibility for their performance. All types of trucks are welcome to participate, regardless of duties or cargo.

Link to the site: <http://www.fuelmasters.scania.com>

For more information, please contact: Örjan Åslund, Product Affairs, tel. +46 70 289 83 78, [orjan.aslund@scania.com](mailto:orjan.aslund@scania.com)

*Scania is one of the world’s leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. Service-related products account for a growing proportion of the company’s operations, assuring Scania customers of cost-effective transport solutions and maximum uptime. Scania also offers financial services. Employing some 42,000 people, the company operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2014, net sales totalled SEK 92.1 billion and net income amounted to SEK 6 billion. Scania press releases are available on [www.scania.com](http://www.scania.com)*

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