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Sustainability – an important aspect of Scania’s business strategy

Launched today, Scania’s 2013 online sustainability report highlights the importance sustainability has for the company’s long-term business success. Scania’s stated goal is to be the leader in sustainable transport solutions.

By taking a holistic view of Scania’s role in mobility and the logistics flow, Scania can create greater value for customers, shareholders, the company and society. The key to realizing this value, the report underlines, is to integrate sustainability throughout the organization, in the business strategy and along the value chain. How Scania is achieving this is the key theme of this year’s report.

“It’s crystal clear to me that future growth in our sector must be different. We need to chase down every opportunity we have to shift the sustainable transport needle, cut carbon, improve logistics flows and make clean mobility easier”, says Martin Lundstedt, Scania’s President and CEO. “I’m convinced that sustainable transport is profitable transport – and Scania’s focus on sustainability leadership is delivering good business results.”

The report underlines three focus areas that contribute to Scania’s leadership striving: Proactively engage in transforming the transport industry; raise standards and address risks in emerging markets, embed sustainability across our organisation.

Report highlights:

- Scania production and logistics operations defined a 2020 target to halve its energy use per manufactured vehicle, using 2010 as its baseline.
- Increased sales of Ecolution by Scania, which is a toolbox of services that help customers dramatically reduce cost and carbon footprint while improving road safety. At the end of 2013 more than 3,000 Ecolution by Scania vehicles were on the road.
- Increased focus on gender diversity. In 2014, Scania's global management teams will identify and initiate actions to increase the share of women in executive positions, setting clear targets for change.
- Developed an updated sustainable sourcing program, formally adopted by the Executive Board in 2014.
- Scania was listed among Corporate Knights’ Global 100 most sustainable companies in the world (<http://scania.com/media/pressreleases/N14005EN.aspx>).

- Scania produced its first Integrated Annual Report this year, highlighting the importance sustainability has for the company's long-term business success (<http://scania.com/media/pressreleases/N14022EN.aspx>).

Scania's Sustainability Report 2013 is available at www.scania.com/sustainability.

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Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. Service-related products account for a growing proportion of the company's operations, assuring Scania customers of cost-effective transport solutions and maximum uptime. Scania also offers financial services. Employing some 41,000 people, the company operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2013, net sales totalled SEK 86.8 billion and net income amounted to SEK 6.2 billion. Scania press releases are available on www.scania.com.

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