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New corporate public and media relations manager at Scania

Erik Bratthall has been appointed corporate public and media relations manager at Scania. He assumes the role effective immediately and will continue to drive Scania's position as a leader in the shift towards sustainable transport in the public and media relations domain.

Bratthall joins Scania from Arla Foods Sverige where he has been the head of media relations. In that role he has, among other things, driven Arla Food's sustainability agenda including Arla Food's journey towards sustainable transport and logistics. Bratthall has previously been Head of media relations for Visita and press secretary to previous Swedish ministers for the Environment Lena Ek and for Trade and Industry Maud Olofsson.

"The transport sector globally needs to become sustainable in order to reach the climate targets. Scania is driving the shift towards emission free transport for heavy commercial vehicles and it is exciting to now be part of this journey," says Erik Bratthall, corporate public and media relations manager, Scania.

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Scania is a world-leading provider of transport solutions. Together with our partners and customers we are driving the shift towards a sustainable transport system. In 2020, we delivered 66,900 trucks, 5,200 buses as well as 11,000 industrial and marine power systems to our customers. Net sales totalled to over SEK 125 billion, of which over 20 percent were services related. Founded in 1891, Scania now operates in more than 100 countries and employs some 50,000 people. Research and development are mainly concentrated in Sweden. Production takes place in Europe and Latin America with regional product centres in Africa, Asia and Eurasia. Scania is part of TRATON GROUP. For more information visit: www.scania.com.