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Scania wins prestigious award for its connected vehicle solutions

Scania has been named OEM of the Year 2017 at the TU-Automotive awards in Detroit; the most influential awards in the connected car industry.

The judges selected Scania based on Scania's impressive culture and attitude towards opening up gated walls within the industry. The judges appreciated the innovative way of thinking Scania shows. They also highlighted Scania's interesting usage for telematics through multi ecosystem.

"Scania has a strong commitment to developing and commercialising innovative connected solutions. We were the first in our industry to embed connectivity as a standard feature. Connected solutions have thereby been an integral part of our customer offering for many years. We can now effectively assist our customers in digitalising their businesses. Digitalisation and connectivity are fundamental in driving the shift towards sustainable transport," says Mattias Lundholm, Vice President, Connected Services and Solutions at Scania.

TU-Automotive conferences and exhibitions gather those at the forefront of connected vehicle innovation, technology and business. Prizes are awarded to established and emerging companies in ten different categories, with OEM of the Year being the most coveted award.

Scania connected services and solutions: www.scania.com/group/en/tag/scania-connected-services/

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Scania is a world-leading provider of transport solutions. Together with our partners and customers we are driving the shift towards a sustainable transport system. In 2016, we delivered 73,100 trucks, 8,300 buses as well as 7,800 industrial and marine engines to our customers. Net sales totalled nearly SEK 104 billion, of which about 20 percent were services-related. Founded in 1891, Scania now operates in more than 100 countries and employs some 46,000 people. Research and development are concentrated in Sweden, with branches in Brazil and India. Production takes place in Europe, Latin America and Asia, with regional production centres in Africa, Asia and Eurasia. Scania is part of Volkswagen Truck & Bus GmbH. For more information visit www.scania.com.

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