



Brain+ announces a change in the Chief Financial Officer position

COMPANY ANNOUNCEMENT

- Hanne Leth Hillman, who has served as interim CFO since 1 May 2023, will continue in the role as the company's new CFO

Copenhagen, Denmark, 9 January 2024 – Brain+ A/S (Nasdaq First North: BRAINP)

Brain+ A/S ("Brain+") announces that Hanne Leth Hillman, previous member of the company's Board of Directors and who has served as interim CFO since 1 May 2023, has been appointed as new CFO of the company.

Hanne took over as interim CFO to cover for CFO Bertil Stengaard Jessen, who on 1 May 2023 went on a one-year leave of absence (see [Company Announcement](#) from 25 April 2023). Bertil will now be leaving Brain+ permanently with effect from 29 February 2024 to pursue other career opportunities outside the company.

Kim Baden-Kristensen, founder and CEO of Brain+, commented on the change:

"I want to extend my sincere gratitude to Bertil for his dedicated and excellent work during his tenure at Brain+. At the same time, I am thrilled to have Hanne take on the CFO role for the longer term and continue the work she has done as interim, already raising the quality of the finance and administrative functions by lengths."

Hanne Leth Hillman said on her appointment and decision to continue in the role as CFO:

"It has been both very exciting and energizing to take a more operational role in Brain+ and a true pleasure to work closely with the other members of the management team and all the great people in our team. We have achieved a lot in 2023 and a clear path has been set for the company in 2024 and beyond to realize step by step the large potential of our digital dementia solutions. It is immensely rewarding to work with the purpose of improving the lives of people with dementia and their relatives and serve their caretakers. I look forward to continuing to contribute to our journey."

For more information about Brain+, please contact:

Kim Baden-Kristensen, CEO
Phone: +45 31 39 33 17
E-mail: kim@brain-plus.com

www.brain-plus.com

Certified Adviser

Keswick Global AG

Phone: +43 1 740 408 045

E-mail: info@keswickglobal.com