

Storskogen appoints Jesper Kronstrand as Head of Business Area Services

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Storskogen has appointed Jesper Kronstrand as new Head of Business Area Services and member of the Executive Management Team. Jesper will assume the role no later than February and succeeds Peter Ahlgren, who has previously communicated his wish to gradually scale back his operational engagement.

Peter Ahlgren will, during a transition period, support Jesper Kronstrand in a structured handover. In parallel, Peter will remain in selected boards within the business area and in the role as Senior Advisor.

Jesper Kronstrand most recently served as CEO of SoVent Group, a business unit within Storskogen's business area Services. SoVent is active in, among other areas, ventilation, chimney sweeping and fire protection services, with more than 500 employees and operations across Sweden. Since Jesper assumed the position of CEO at the end of 2018, SoVent's sales have increased from SEK 130 million to almost SEK 600 million. The company has shown strong profitability and solid organic growth, combined with extensive acquisition and integration initiatives. During a transition period, Jesper Kronstrand will remain with SoVent to ensure continuity in the business and to support the handover to his internal successor.

Christer Hansson, CEO of Storskogen, is very positive about Jesper assuming the position of business area head and emphasises the value of recruiting senior executives from within the Group.

"Jesper has a very strong track record of building and developing decentralised businesses in the services industry, with entrepreneurship and profitable growth in focus. He has demonstrated a clear ability to combine operational understanding with strategic leadership, and I am very pleased that he is now taking on the role as Head of Business Area Services", says Christer Hansson.

"I am really looking forward to taking the next step within Storskogen and, together with the team, continuing to develop the Services business area. There is a strong foundation to build on and significant potential ahead", says Jesper Kronstrand.

Prior to his current role as CEO of SoVent Group, Jesper Kronstrand has held several senior positions in service and technology-related businesses with responsibility for results and growth. As CEO of Newsec Technical Services AB, he led the company through a period of expansion and improved profitability. Jesper has also held senior roles at Relacom AB, where he drove business development and efficiency programmes.

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ABOUT STORSKOGEN

Storskogen is an international group of businesses across trade, industry and services. With a long-term ownership horizon, Storskogen acquires and develops leading small and medium-sized businesses in selected industries. The company has approximately 11,000 employees and generates net sales of SEK 33 billion. Storskogen is listed on Nasdaq Stockholm. www.storskogen.com

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