



edyoutec's subsidiary Wegesrand and e-learning content provider mybreev enter into cooperation

Press release February 8, 2024

Wegesrand which specialises in interactive knowledge transfer, serious games and gamification, has entered into a strategic cooperation with the E-learning specialist mybreev GmbH, located in Viersen, Germany.

mybreev has been established on the market as a provider of e-learning content for more than 20 years. The company has an extensive catalogue of standard content.

Together with Wegesrand, this catalogue is now to be successively expanded to include playful learning content. The aim is to jointly create new content, for example in the areas of work safety, IT security and sustainability.

Wegesrand's CEO, Thorsten Unger, comments:

"With mybreev as a co-production partner and sales-channel, we have gained a very exciting partner who thinks long-term and in terms of products. This brings us closer to our goal of converting our ongoing business more strongly from projects to products."

mybreev's CEO, Uwe Röniger, comments:

"mybreev and Wegesrand complement each other perfectly. Our combined expertise results in effective and high-quality standard content. We want to create outstanding digital products to market via the extensive sales channels of the mybreev network and via Wegesrand."

For further information, please contact:

Eric de Basso, CEO, edyoutec AB
E-mail: eric@edyoutec.com
Phone: +46 70 780 52 00

About edyoutec

edyoutec is a Swedish company in games and digital education that consists of two verticals, EdTech and games. In the EdTech vertical, the company focuses on developing products in genres such as game-based learning and Serious Games, it is in these areas that edyoutec has identified the greatest synergies between the company's two verticals. In the Games vertical, the business concept is based on developing and distributing free-to-play ("F2P") mobile games for Android and iOS.

For more information, see edyoutec's website www.edyoutec.com