



edyoutec's subsidiary Wegerand wins the city of Bielefeld as new client with a project worth approx 2.0 MSEK (170 000 EUR)

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Wegesrand will produce a playful digital twin for the city of Bielefeld to visualise the district of Sennestadt as part of a smart city citizen participation process.

The project with a budget of close to 2.0 MSEK (170 000 EUR) was won in a public tender. With this project, Wegesrand will enlarge its services in interactive information platforms.

Wegesrand, CEO, Thorsten Unger, comments:

"We are using open streetmap data to visualise a 3D model of the city which could be modified similar to "SimCity" or other city planning games - but with real data for real city planners. By using this approach, we will deliver an awesome project. We are more than happy to do this together with the Smart City initiative of the City of Bielefeld."

For further information, please contact:

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About edyoutec

edyoutec is a Swedish company in games and digital education that consists of two verticals, EdTech and games. In the EdTech vertical, the company focuses on developing products in genres such as game-based learning and Serious Games, it is in these areas that edyoutec has identified the greatest synergies between the company's two verticals. In the Games vertical, the business concept is based on developing and distributing free-to-play ("F2P") mobile games for Android and iOS.

For more information, see edyoutec's website www.edyoutec.com