



edyoutec

edyoutec's subsidiary Wegesrand develops digital training tools for Mercedes-Benz

edyoutec's German subsidiary, Wegesrand, and Mercedes-Benz Global Training continue their long-term relation in the field of playful learning.

Wegesrand, who is a preferred supplier of digital training tools to Mercedes Benz AG, is currently developing a cloud-based solution for training development which enables the client to independently create playful in-depth tests using the latest technology. The solution allows the client to publish tests via their learning management system and is completely integrated with its software architecture.

edyoutec's CEO, Eric de Basso, comments:

"With this step we move forward with our long-term client Mercedes-Benz and push our ambitions to develop more cloud-based playful service solutions in the edtech segment at the same time."

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About edyoutec

edyoutec is a Swedish company in games and digital education that consists of two verticals, EdTech and games. In the EdTech vertical, the company focuses on developing products in genres such as game-based learning and Serious Games, it is in these areas that edyoutec has identified the greatest synergies between the company's two verticals. In the Games vertical, the business concept is based on developing and distributing free-to-play ("F2P") mobile games for Android and iOS.

For more information, see edyoutec's website www.edyoutec.com