



Wicket Gaming launches Cricket Manager Pro in India

On June 14, 2022, Wicket Gaming's free-to-play cricket manager game, *Cricket Manager Pro*, will be launched on the Indian market. The launch takes place according to the previously set launch plan and against the background of a positive reception in the test markets in South Africa, Australia and Sri Lanka.

The Indian market is of great strategic importance to Wicket Gaming. Of the total support base for cricket, which today is estimated to amount to over 2.5 billion worldwide, India is estimated to account for a dominant share. India is also the fastest growing mobile phone and gaming market in the world and had the most mobile game downloads in the first half of 2021 with about 4.8 billion downloads in total, which was about twice as much as the US market.*

In a comment, Wicket Gaming's CEO Eric de Basso says:

"It is with great excitement that we are now approaching the global launch of Cricket Manager Pro. The response in the three test markets has been overwhelming and at the same time given us important feedback regarding key features in the game. We look forward with confidence to now being able to test the game in India, which is the world's largest cricket nation. With the launch in India, we will be able to build a community of millions of committed cricket fans who will also be an important part of the game's organic growth going forward."

*<https://www.data.ai/en/insights/market-data/india-mobile-market-spotlight-2021/>

For further information, please contact:

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About Wicket Gaming

Wicket Gaming is a Swedish game development company founded in 2015. The company's business concept is based on developing and distributing so-called free-to-play games in the sports genre based on proprietary brands. Since its inception, the Company has worked to develop its first title, Cricket Manager, which is a manager game in cricket for mobile devices that aims to create and own its own cricket club and compete against other players around the world. The goal is to create one of the world's most popular cricket manager games for mobile devices and to use a technical platform to broaden the game portfolio to include other sports manager games.

For more information, see Wicket Gaming's website www.wicketgaming.com