

Arctic Bioscience AS

ABGSC Life Science Summit

25th May 2021



Presenters:

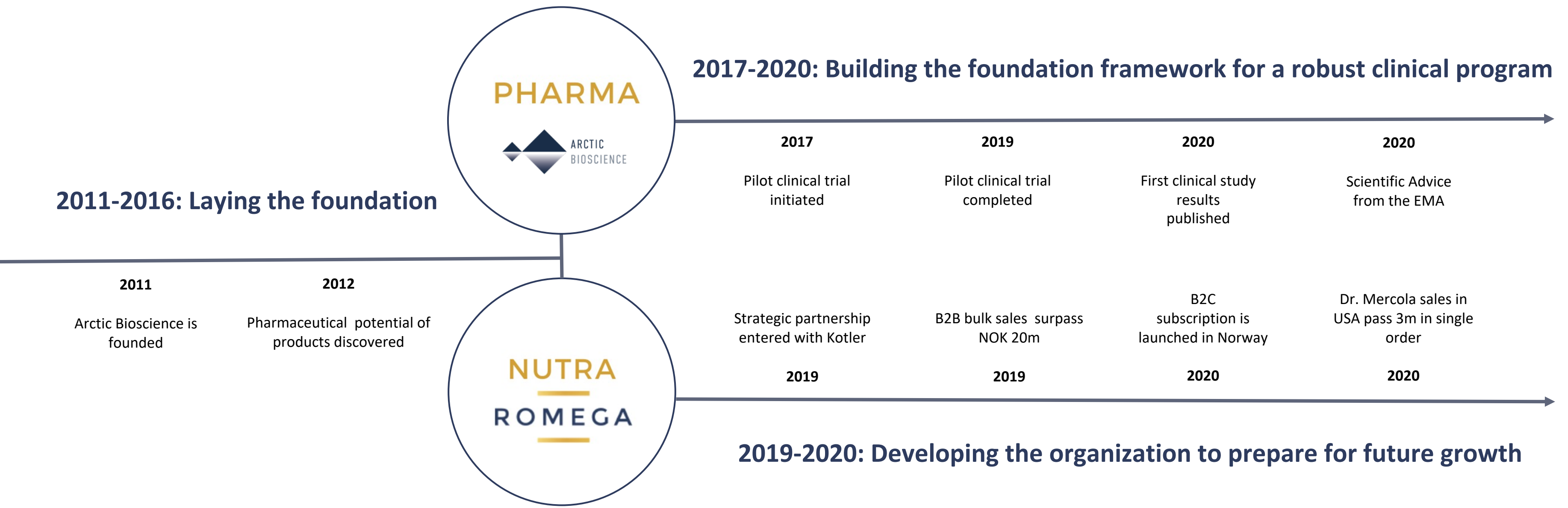
Ole Arne Eiksund (CEO)

Runhild Gammelsæter (Medical Director)

Company highlights



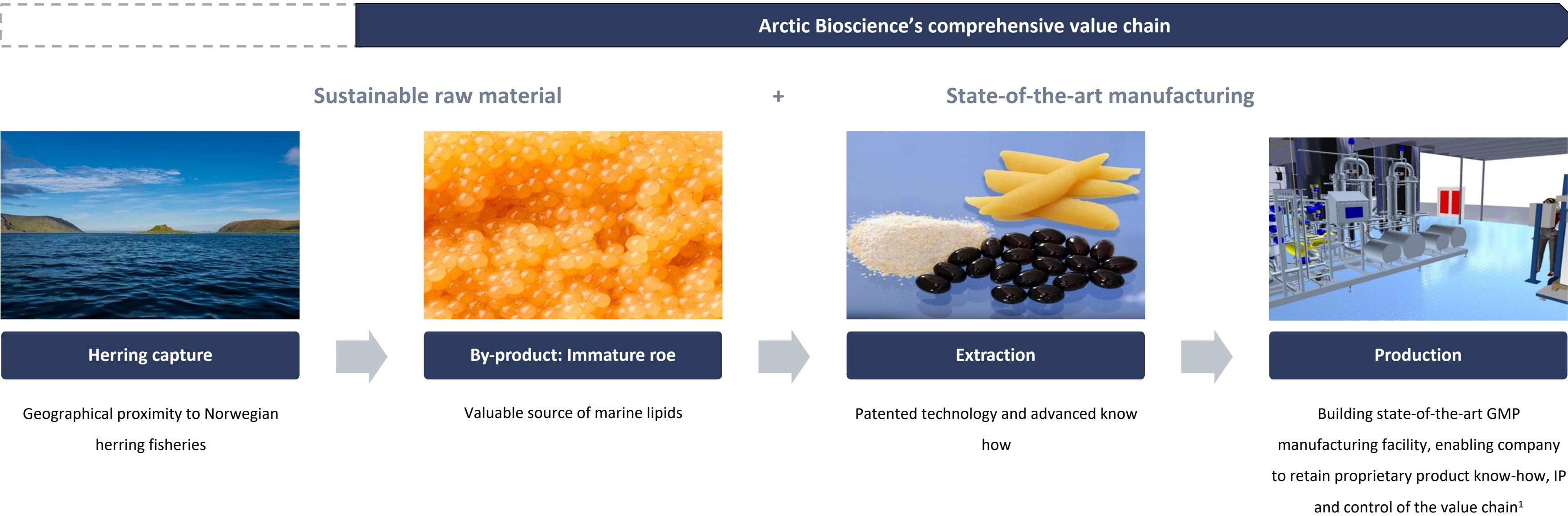
Arctic Bioscience was founded based on unique knowledge and know-how about the benefits of herring roe



Two unique businesses shaped around a proprietary platform technology



Proprietary technology platform and value chain integration provide sustainable competitive advantage



 Sustainable low carbon footprint 

High barriers to entry and unique competitive position 

Significant gross margin improvement 

Cash generating nutraceutical business with clear growth strategy

Key highlights



Cash generating business with significant revenue traction

Vast global omega-3 market set for further growth

International go-to-market strategy, with key partnerships already secured

B2C and B2B channels as well as distribution partners

Model partnership with Kotler in China validates market potential and strategy

Successful launch in China through Kotler partnership

China – an ideal target market for Romega

Developed strong relationship with Kotler for efficient market entry and sales growth

Foundation for long-term export success story set – strategic partnership model to be replicated

Key performance indicators (2020)

Total
revenue

NOK 20.6m

Subscription
revenues

NOK 3.4m

Gross
margin

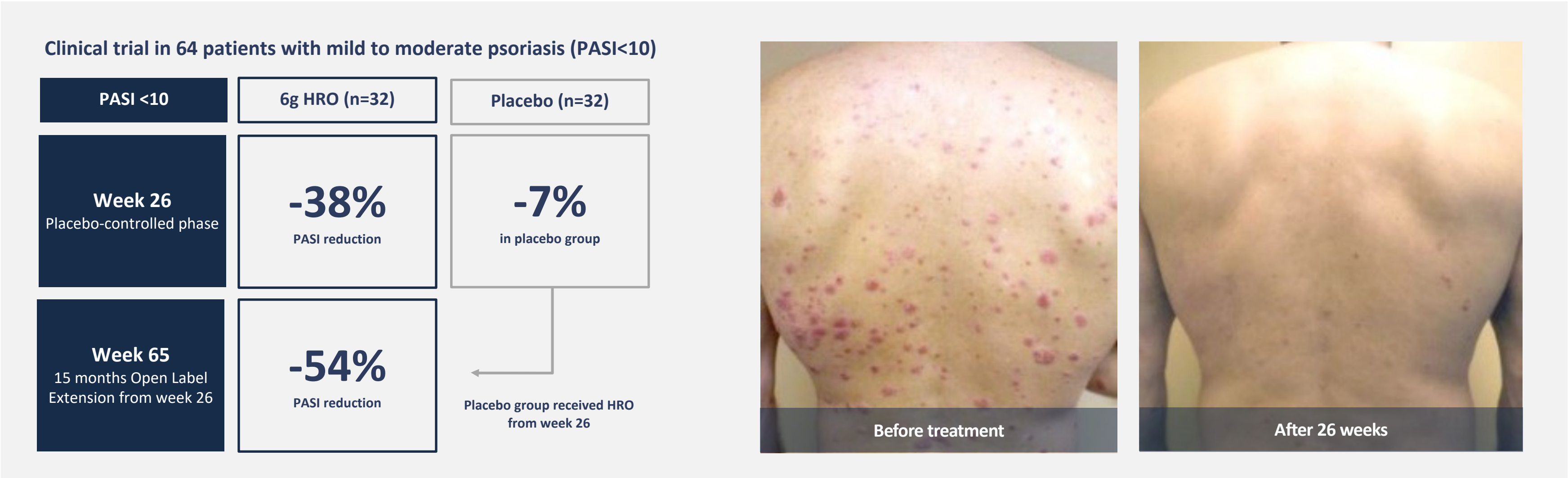
~30%



Philip Kotler & Ole Arne Eiksund (CEO)

Unique pharma opportunity in mild-to-moderate psoriasis

Randomized, double-blind placebo controlled clinical trial showed statistically significant improvement in mild to moderate psoriasis compared to placebo



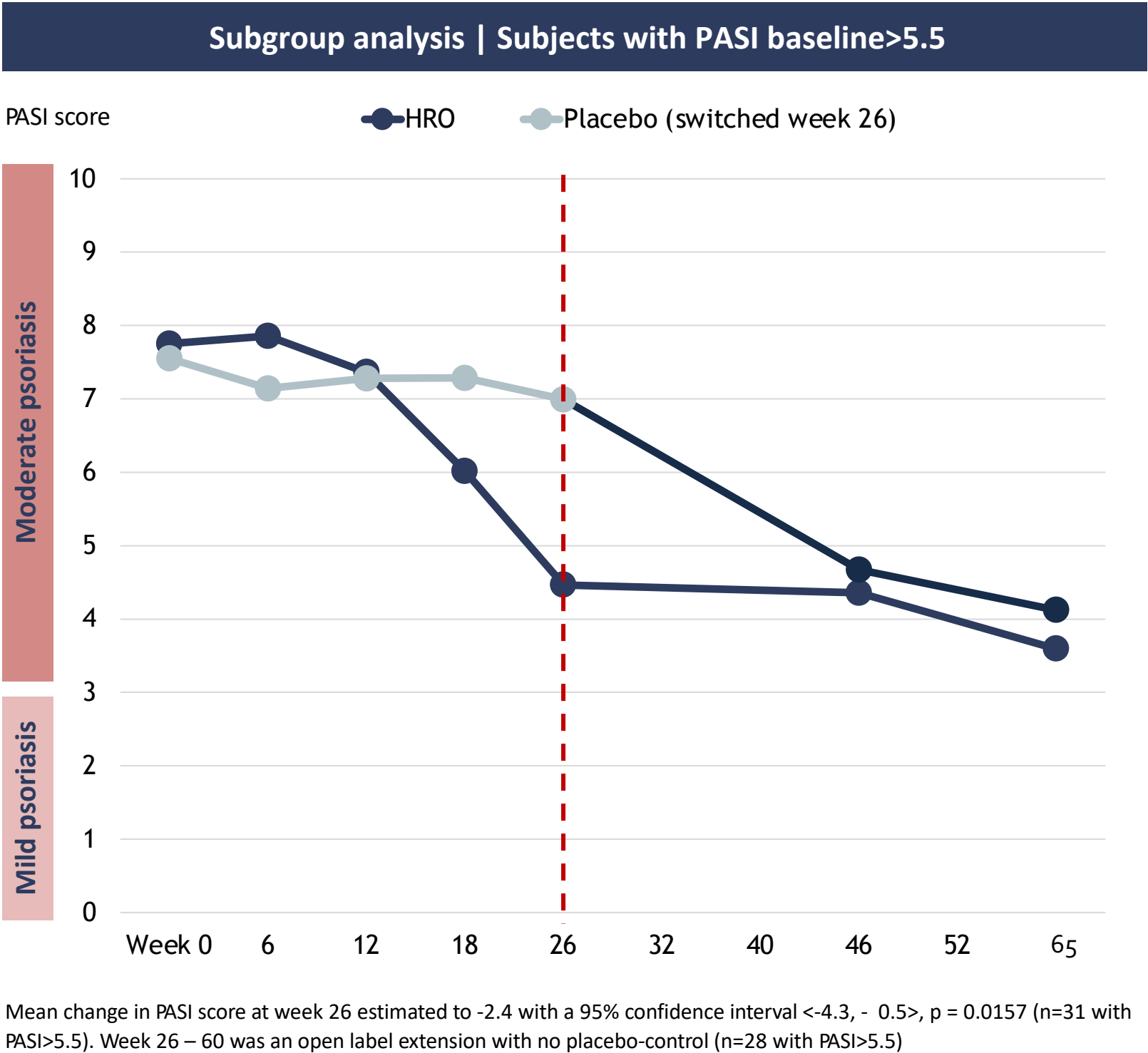
- **Trial:** Randomized, placebo-controlled pilot clinical trial in patients with mild to moderate psoriasis (Psoriasis Area Severity Index, PASI <10)
- **Results:** Clinical signals of efficacy combined with beneficial safety profile
- The drug candidate HRO350 will be produced according to GMP
- Potential for a first-in-class therapeutic treatment for a global population with few existing treatment alternatives

PASI: Psoriasis Area and Severity Index. GMP: Good Manufacturing Practice

Greatest efficacy seen in subjects with moderate psoriasis

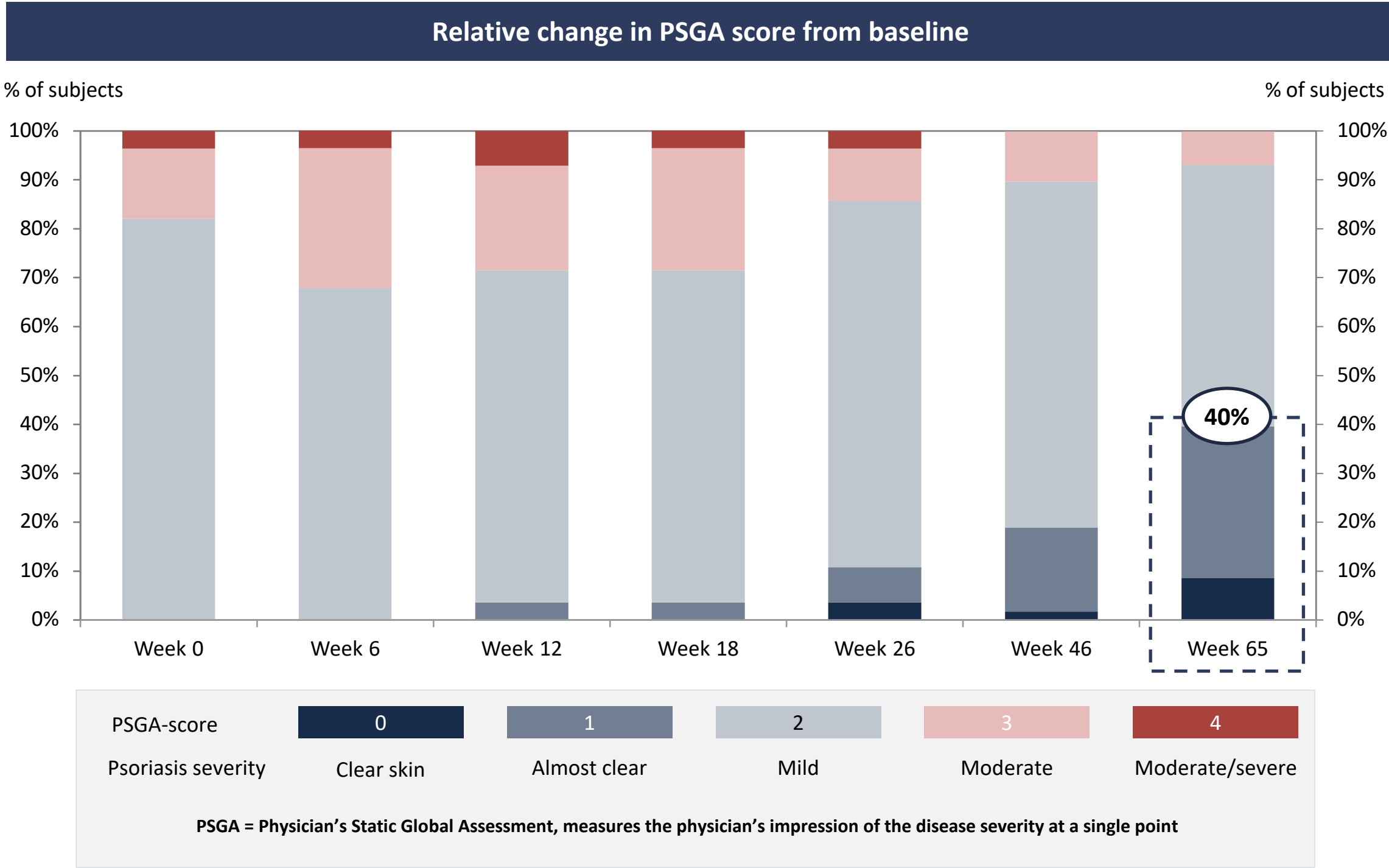
Statistically significant improvement in PASI versus placebo

- Randomized, placebo-controlled pilot clinical trial in mild to moderate psoriasis (PASI<10, n=64)
- Primary end-point: Change in mean Psoriasis Area Severity Index (PASI) at week 26
- Statistically significant improvement in mean PASI with HRO versus placebo at week 26
 - Overall PASI reduction of 38% at week 26
- Greatest PASI reduction at week 26 observed in subjects with moderate psoriasis
 - Subjects with baseline PASI >5.5 showed average reduction of -2.4 PASI score
- Well tolerated, no serious adverse events were related to the administration of active treatment or placebo at week 26



Efficacy is sustained and increases over time

Supported by secondary variable (PSGA) at week 65 (n=58)



Improvement in disease severity

- All patients had PSGA scores ≥ 2 and ≤ 4 at inclusion
- 40% of patients achieved clear-or-almost clear skin after 65 weeks
- After 65 weeks no patient had a PSGA score higher than 3
- In total, 46.6% of patients had a reduction in their PSGA score

PSGA: Physicians Static Global Assessment

Unmet medical need in mild-to-moderate psoriasis

	Mild (PASI<3)	Moderate (PASI>3)	Severe (PASI>10)	HRO350 scores well against competitors	
Oral				✓ Administration	Oral
Parenteral (injections)				✓ Active substance	No other product with active product ingredient
Topical				✓ Psoriasis indication	Mild to moderate disease
Severity at inclusion				✓ Severity at inclusion	Few treatment options for non-severe disease
Efficacy level				✓ Efficacy level	Efficacy in mild to moderate disease demonstrated in pilot clinical trial
Quality of life				✓ Quality of life	Improvement in quality of life demonstrated in pilot clinical trial
Safety profile				✓ Safety profile	Well tolerated in pilot clinical trial
Monitoring				✓ Monitoring	50% of competitive products require monitoring – unlikely needed for HRO350
Price point	<10K NOK/year	30-50k NOK/Year	50-300 NOK/year (Europe & USA)		

PASI: Psoriasis Area and Severity Index




Large-scale Phase IIb study to drive pharma forward

To investigate efficacy, safety and dose of drug candidate HRO350 versus placebo

Phase IIb study design

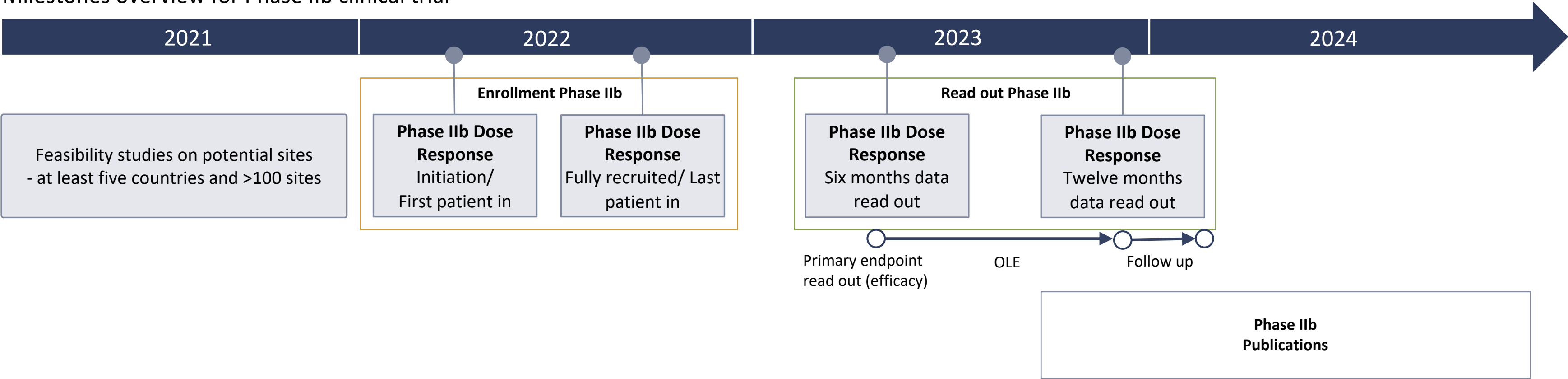
Patients: 519 

Duration: 60 Weeks
Primary endpoint: 26 weeks

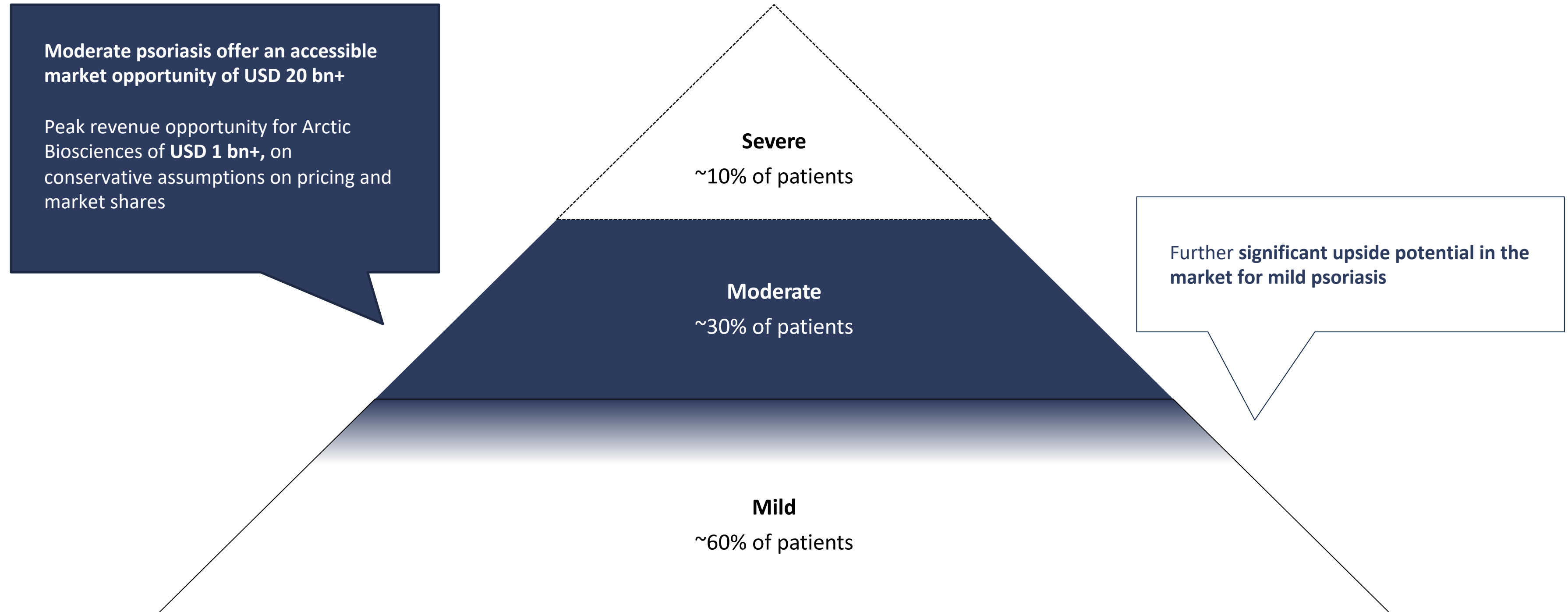
173 patients 6g HRO350  173 patients 3g HRO350  173 patients Placebo 

- Initiating large randomized Phase IIb study in 1Q 2022 in patients with mild-to-moderate psoriasis
- Smerud Medical Research as CRO
- Feasibility ongoing, focus on Norwegian sites
- Given successful Phase IIb study the company plans to initiate a Phase III study, submit MMA and prepare for commercialization through partnerships

Milestones overview for Phase IIb clinical trial



USD 20bn+ market opportunity in moderate psoriasis alone



New drug candidate for normal brain development in extremely premature infants

New drug candidate for normal brain development in extremely premature infants

20 MAY 2021 08:01 CEST

COMPANY NAME	MARKET
ARCTIC BIOSCIENCE AS	Euronext Growth
ISN	SYMBOL
N00010859580	ABS

Arctic Bioscience and Smerud Medical Research International AS (SMERUD) are initiating a research collaboration to develop a new drug candidate based on phospholipid esters from herring roe for extremely premature infants.

More than 30 000 babies in USA and Europe are born before 28 weeks of pregnancy.

Babies born this early do not have fully developed brains, and therefore a high risk of disability and complications.

The company plans to apply for orphan designation for the drug candidate.

Strong management team with broad experience within the pharmaceutical and nutraceutical industries

Management team with top expertise and experience



Ole Arne Eiksund, MSc, MBA
CEO
+30 years experience
Former positions include Commercial Director in GSK and VP Global Sales in Hofseth Biocare and EVP Rimfrost.



Danielle Glenn, BA
CFO
+20 years experience
Harvard educated, former hedge fund manager at Goldman Sachs and Caxton, CEO, CFO and CSO of multiple startups in US, UK and Norway



Runhild Gammelsæter, PhD
Global Medical Director
+15 years experience
Former positions include medical leadership roles in GSK, Abbvie and Abbott, as well as experience from start-up biotech



Hogne Hallaråker, MSc
CSO
+15 years experience
Founder of Arctic Bioscience and more than 15 years of experience from nutra industries



Per Christian Sæbø, MSc
COO
+20 years experience
Former positions include Lipid Development Director in Natural ASA and Site Manager at EPAX, Hovdebygda



Daniele Mancinelli, MSc
CTO
+20 years experience
R&D specialist in omega -3 fatty acids and responsible for concept testing, verification and up-scaling



Yuming Feng, PhD
EVP Global Business Dev
+30 years experience
Former positions include Procurement Manager at Campbell's, EVP at Zoneco and CEO at Holley Int.



Lauren Jensen, MBA
SVP Sales and Marketing
+15 years experience
Former positions within global marketing, branding and communications for mid-size and large enterprises

Advisors with long experience in pharmaceutical development

Åge Nærdal Cand. Pharm. Former positions include CEO GlaxoSmithKline AS, 30 years experience from pharmaceutical industry. Advises on pharmaceutical business development

Kari Grønås, Cand. Pharm. Broad experience from the pharmaceutical/biotech industry and securing regulatory approvals. Advises on regulatory processes and CMC development of GMP product

Knut Smerud, MSc, biochemistry. Owner of the CRO Smerud Medical Research. Advises on clinical development program, clinical trial design and regulatory processes

Kåre Steinar Tveit, MD. Dermatologist at the Haukeland University Hospital, Norway. Advises on clinical treatment of psoriasis

Company highlights





Contact

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