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AddSecure expands its Track & Trace Fleet Management business through strategic cooperation with Spotmaster

The agreement strengthens AddSecure's position in connected fleet management and the Traxgo brand while enabling Spotmaster to focus fully on software and data-driven services.

[AddSecure](#), a leading European provider of secure IoT connectivity and end-to-end solutions, today announced that its Smart Mobility business unit has entered into a strategic agreement with [Spotmaster](#), a Dutch fleet management and track-and-trace technology company. Under the agreement, AddSecure will take over all of Spotmaster's Track & Trace Fleet Management connections, including associated hardware and service activities.

The deal supports AddSecure's continued expansion in Track & Trace Fleet Management and strengthens its position as a specialised provider of connected mobility solutions across Europe through its [Traxgo](#) brand.

Spotmaster, which has supported companies in managing vehicles and operational processes for more than two decades, will now fully focus on its software and data-driven services.

AddSecure's Smart Mobility business unit will gradually integrate the acquired connections to its Traxgo Fleet Management platform, ensuring a seamless transition for customers while providing access to enhanced functionality and scalable services.

"This agreement strengthens our position within fleet management and expands our footprint in Track & Trace services. By integrating these connections into our Traxgo platform, we can deliver even greater value and innovation to customers," said Stefan Albertsson, CEO of AddSecure.

"By partnering with AddSecure, we are ensuring that our Track & Trace services are managed by a specialised provider, while we sharpen our focus on software and data. This marks an important next step for Spotmaster and enables us to support our customers even better in their digital transformation," said Peter van der Leeuw, CEO of Spotmaster.

The agreement was signed on 28 May 2026.

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About Spotmaster

Spotmaster enables companies to work more efficiently and easily. Customers can continue to use their existing systems thanks to Spotmaster's unique custom application and modules. These intelligently integrate existing software, for both medium-sized organizations and multinationals. This is done quickly, securely, and with a low threshold.

About AddSecure

AddSecure is a leading European provider of secure IoT connectivity and end-to-end solutions that help organisations optimise operations, create business value, and protect vital societal functions. With over 30 years of experience in secure critical communications and data, we deliver IoT solutions across industries including alarms, buildings, transportation and logistics, public safety, personal safety, and critical infrastructure. Certified to ISO 9001, 14001 and 27001, we are committed to quality, security and sustainability. Headquartered in Stockholm, Sweden, we serve customers across Europe and beyond. Our solutions help make the world safer, smarter and more sustainable. AddSecure is majority-owned by Funds, managed by Castik Capital, a European private equity fund with a long-term approach to value creation.