

5 November 2025

AddSecure to showcase advanced secure communications solutions at Sicurezza 2025

At the event, the company highlights its certified fire alarm signalling portfolio and cloud-based push-to-talk (PTT) solutions, which transform mobile workforce collaboration.

Sicurezza 2025, one of Europe's premier security technology events, serves as a key platform for industry professionals to explore cutting-edge products and engage in discussions on the latest advancements in security. Among the exhibitors, [AddSecure](#) will present their innovative cloud-based solutions that enable secure, reliable, and efficient communications across critical sectors.

With deep roots in Nordic telecommunications and security, AddSecure has been at the forefront of developing cloud-based solutions for secure critical communications since the early 2000s. The company was also the first in Scandinavia to receive bank approval for mobile-based alarm solutions.

In May 2025, AddSecure expanded its capabilities through the strategic acquisition of GroupTalk, a European leader in cloud-based push-to-talk (PTT) solutions. GroupTalk's platform enables mobile workforces to collaborate in real time through instant group communication and serves major clients including SAS, Securitas, and Volvo.

"AddSecure is redefining how teams stay connected in life- and business-critical environments. With our expertise and technologies, we can deliver secure, reliable and innovative communications solutions that strengthen operational efficiency, drive growth, and create greater value for customers across Europe", says Wim Harthoorn, Director of International Sales, Smart Alarms, at AddSecure.

AddSecure will present its certified fire alarm signalling portfolio, featuring:

- IRIS-4: A robust alarm transmission system with intelligent redundancy.
- DALM: A flexible IP/4G transmission solution designed for rapid deployment and easy maintenance.
- Live demonstrations will be conducted, offering insights into migration strategies and best practices to ensure compliance, maximize uptime, and reduce lifecycle costs.

As well as its cloud-based push-to-talk solutions:

- GroupTalk App: Transforms Android and iOS smartphones into powerful two-way radios, enabling instant communication via Push-to-Talk over Cellular (PoC).
- PC Dispatch: A command-and-control solution featuring multi-team push-to-talk, emergency alarms with listen-in capabilities, text messaging, queue management, GPS positioning, private calls, full-duplex voice, and live video streaming.
- PoC radios and PTT accessories compatible with smartphones and PC Dispatch.
- Video presentations illustrating real-life applications of the push-to-talk solutions.

Attendees are invited to visit AddSecure at **Hall 5, Stand T12**, on 19-21 November at the Fiera Milano to experience these innovations firsthand.

[Learn more about AddSecure's Alarm signalling solutions](#)

[Learn more about the to push-to-talk solutions](#)

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About AddSecure

[AddSecure](#) is a leading European provider of secure IoT connectivity and end-to-end solutions. We help customers optimize their operations, drive business value, and secure vital functions. By combining connected, data-driven, and sensor-based solutions with best-in-class expertise, we meet our customers' needs regardless of industry. We provide both managed services and connect any device in need of secure communications and data transfer. Imagination is the only limit.

Our secure IoT solutions are used within the areas of buildings, alarms, transportation and logistics, personal safety and security, health care, construction, municipalities, schools, rescue services, power grids, and more.

AddSecure's headquarters is in Stockholm, Sweden. Our main market is Europe, yet we serve customers worldwide. With over 1,000 employees, we help make the world safer, smarter, and more sustainable.