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## AddSecure strengthens driver safety with the "Safety Score" index

With the help of onboard cameras, AddSecure helps road transport professionals drive more safely. The company is taking a new step by introducing Safety Score index for rating driving behaviors.

[AddSecure](#), a leading European provider of secure IoT connectivity and end-to-end solutions, today announced that it enhances its video telematics solution with the integration of the driver safety index "Safety Score". The technology records events detected by the onboard cameras (fatigue, distraction, lack of seatbelt, phone use, driver distraction, sudden braking, etc.) and compiles them into dynamic reports, accessible to the fleet manager on AddSecure's software platform.

*"The Safety Score makes it possible to move from hundreds of alerts per day and per truck to data that is compiled and analysed, with the aim of creating a comprehensive and actionable indicator for the manager, with efficiency in mind. This way, the manager can immediately identify risky driver behaviors that require specific support,"* explains Johan Norrman, Vice President Products & Technology, Smart Transport, AddSecure.

The Safety Score service includes dashboards on AddSecure's web portal, offering the business an overview of the fleet's scores as well as individual ratings, continuously updated, for each driver. Dynamic graphics allow trends to be tracked (increasing or decreasing safety levels) and ratings to be compared by period or between drivers. Safety Score offers customisable settings, report downloads in PDF or Excel format, and generates real-time alerts (email/messaging).

The solution is designed to help transport companies and fleet managers prioritise driver training actions by intelligently processing large volumes of data and presenting them in a simple, easy-to-understand way. Safety Score provides drivers with clear and reliable indicators, enabling tailored training programmes and encouraging prevention and coaching rather than a surveillance-based approach.

*"The Safety Score complements AddSecure's transport solutions by enhancing driving safety and supporting both drivers and companies in implementing a proactive road safety strategy. Beyond providing tools, AddSecure positions itself as a trusted partner, assisting companies not only with solution configuration but also with driver education compliance with regulations"* adds Johan Norrman.

Learn more about our [video telematics systems solutions](#).

**For more information, please contact:**

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**About AddSecure**

*[AddSecure](#) is a leading European provider of secure IoT connectivity and end-to-end solutions. We help customers optimise their operations, drive business value, and secure vital functions. By combining connected, data-driven, and sensor-based solutions with best-in-class expertise, we meet our customers' needs regardless of industry. We provide both managed services and connect any device in need of secure communications and data transfer. Imagination is the only limit.*

*Our secure IoT solutions are used within the areas of buildings, alarms, transportation and logistics, personal safety and security, health care, construction, municipalities, schools, rescue services, power grids, and more.*

*AddSecure's headquarters is in Stockholm, Sweden. Our main market is Europe, yet we serve customers worldwide. With over 1,000 employees, we help make the world safer, smarter, and more sustainable.*