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AddSecure acquires GroupTalk to enhance secure critical communications offering

This strategic move enhances AddSecure's offering with push-to-talk solutions for both existing and new customers, further strengthening the company's market position.

[AddSecure](#), a leading European provider of secure IoT connectivity and end-to-end solutions, today announced that it has acquired [GroupTalk](#), a European market leader in cloud-based push-to-talk (PTT) solutions. This strategic move aims to enhance AddSecure's offerings for both existing and new customers, further strengthening the company's market position.

GroupTalk specialises in cloud-based push-to-talk solutions, offering business-critical communications services to various sectors including public safety, security, and aviation. Their platform empowers mobile workforces with real-time collaboration and instant group communication, crucial for effective operations in many industries. Customers include SAS, the Dutch police, Securitas, Volvo, Filmstaden, and others.

AddSecure has been following the push-to-talk market closely and recognised the potential of GroupTalk early on.

"GroupTalk is one of the few pure SaaS providers in the PTT market, offering a secure, reliable and scalable platform with global coverage. When the opportunity to acquire them evolved, it was a natural next step. This acquisition aligns perfectly with our strategy to expand our offering in secure critical communications and provide even greater value to our customers," said Stefan Albertsson, CEO of AddSecure.

Through this acquisition, GroupTalk gains the opportunity to join a larger organisation, expand internationally, leverage AddSecure's enhanced sales and marketing capabilities and benefit from ISO 9001, 14001 and 27001 experience within the organisation.

The combination of Group Talk's industry-leading PTT solutions and AddSecure's extensive offerings and broad market presence unlocks new opportunities for cross-selling and upselling, while also supporting international growth.

"Joining AddSecure marks an exciting new chapter for us. Together, we will leverage our combined strengths to deliver innovative, secure solutions that drive growth and create greater value for both our existing and new customers," said Magnus Hedberg, Managing Director of GroupTalk.

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About GroupTalk

[GroupTalk](#) is a European leader in cloud-based push-to-talk (PTT) solutions, providing secure and scalable communication tools for mobile workforces across multiple industries. With two decades of expertise, GroupTalk has developed a robust platform with global reach, ensuring reliable and efficient communication for business-critical operations.

About AddSecure

[AddSecure](#) is a leading European provider of secure IoT connectivity and end-to-end solutions. We help customers optimize their operations, drive business value, and secure vital functions.

By combining connected, data-driven, and sensor-based solutions with best-in-class expertise, we meet our customers' needs regardless of industry. We provide both managed services and connect any device in need of secure communications and data transfer. Imagination is the only limit.

Our secure IoT solutions are used within the areas of buildings, alarms, transportation and logistics, personal safety and security, health care, construction, municipalities, schools, rescue services, power grids, and more.

AddSecure's headquarters is in Stockholm, Sweden. Our main market is Europe, yet we serve customers worldwide. With over 1,100 employees, we help make the world safer, smarter, and more sustainable.

AddSecure is majority-owned by Funds, managed by [Castik Capital](#), a European private equity fund with a long-term approach to value creation.