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# AddSecure introduces “AddSecure FleetVision” helping fleet owners stay connected to what matters

AddSecure FleetVision is the company’s unified offering designed to help customers master the complexity of managing fleets. By turning complexity into clarity, and data into performance, FleetVision connects people, vehicles, and data to what matters most—delivering simplicity, control, and real-time insights within one intelligent, scalable offering.

[AddSecure](#), a leading provider of secure IoT connectivity and end-to-end solutions, introduces AddSecure FleetVision through the campaign “Connected to what matters”. FleetVision unifies the company’s solutions and industry expertise into a single offering that empowers fleet operators to master complexity in their daily operations.

"AddSecure FleetVision is our way of describing the total value we provide to customers – from the tools they use every day to the strategic insight we bring across their journey," says Claes Ödman, President of Smart Transport at AddSecure.

"In today’s highly regulated, high-pressure transport environment, our role is to help our customers focus on what really matters – whether that’s efficiency, safety, compliance, or growth."

FleetVision connects all key stakeholders across a fleet owner's operation– from drivers and dispatchers to CIOs and executives – and helps them act with confidence based on real-time, relevant insights. The approach emphasises simplicity through exception-based alerting, proactive decision-making, and seamless integration with existing systems.

Existing AddSecure customers will continue using their current solutions from AddSecure as usual. FleetVision acts as the overarching offering, reflecting the integrated, customer-centric approach already delivered across the AddSecure portfolio. It also represents a step into a smarter, more unified future with AI insights, powerful business analytics and flexible SaaS solutions designed to grow with their business.

“Our ambition is clear: to help fleet owners turn operational complexity into clarity and control,” says Ödman. “FleetVision defines that ambition.”

For further information, please visit [AddSecure FleetVision](#).

**For more information, please contact:**

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**About AddSecure**

*[AddSecure](#) is a leading European provider of secure IoT connectivity and end-to-end solutions. We help customers optimise their operations, drive business value, and secure vital functions. By combining connected, data-driven, and sensor-based solutions with best-in-class expertise, we meet our customers' needs regardless of industry. We provide both managed services and connect any device in need of secure communications and data transfer. Imagination is the only limit.*

*Our secure IoT solutions are used within the areas of buildings, alarms, transportation and logistics, personal safety and security, health care, municipalities, schools, rescue services, power grids, and more.*

*AddSecure's headquarters is in Stockholm, Sweden. Our main market is Europe, yet we serve customers worldwide. With over 1,000 employees, we help make the world safer, smarter, and more sustainable.*