



# Jonas Larsson appointed as Head of Sitowise's Swedish Operations and member of the Group Management team

Sitowise Group Plc  
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## **Jonas Larsson appointed as Head of Sitowise's Swedish Operations and member of the Group Management team**

**Jonas Larsson** has been appointed as Head of Sitowise's Swedish operations and member of the Group Management Team. Larsson will be responsible for the Sitowise's business operations in Sweden and its comprehensive development.

Jonas Larsson comes from the position as a VP in AFRY, where he has been responsible of the Connected Products business area since 2019. Prior to his current role, Larsson has worked in AFRY Group for 24 years in multiple executive roles and has a broad understanding about leading a project-oriented organization. His experience in AFRY covers several executive roles including EVP and Head of M&A and Business Development, VP and Head of Competence Center, Industry Division and VP and Head of Business Area Product Engineering. Larsson holds a Master of Science degree in Sustainable Product Development from Uppsala university (1997).

– Jonas has an extensive experience from leading a project-oriented organization, including business area management, strategy and business development, and M&A and integration processes. We strongly believe that Jonas has the professional and personal qualities that are required to lead and further develop our business in Sweden. We are very pleased to have him joining us, says CEO **Pekka Eloholma**.

Jonas Larsson will start in his new position no later than in January 2022.

– I see Sitowise as a strong challenger in Sweden. There is a need for a forward-leaning company who understand that digitalization and sustainability go hand in hand. There is lot of potential and possibilities for raising the bar in the technical sector. I'm excited to start working towards Sitowise's vision to be the most sustainable partner for our clients, Jonas Larsson emphasizes.

Sitowise has grown rapidly in Sweden and operates in 10 cities through its subsidiaries Byggnadstekniska Byrån AB (BTB), Technology for Infrastructure Projects AB (TFIP), VVS-Kompetens AB and Infracontrol AB.

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## **Information about Sitowise**

Sitowise is a Nordic expert in the built environment that offers sustainable design and consulting services. Sitowise operates in various size projects to enable more responsible and smarter urban development as well as smooth transportation. Sitowise offers its services in the following areas: Buildings, Infrastructure and Digital Solutions. Sitowise's operations are primarily in Finland and Sweden, and it also has competence centers in Estonia and Latvia. The group's net sales was approximately EUR 160 million in 2020 and the company employs over 2,000 experts. Sitowise is listed in Helsinki Stock Exchange (SITOWS) [www.sitowise.com](http://www.sitowise.com)