



Photo credit: Orel Communication / V5 Projects

Formula 1 World Champion Sebastian Vettel to Receive One of the World's Most Prestigious Conservation Awards

Sebastian Vettel, four-time Formula 1 World Champion, will receive The Perfect World Foundation Award 2026 for his long-term commitment to raising awareness and driving positive environmental and social change within sport and beyond it. With reach comes responsibility, a principle that has guided Vettel.

Presented annually by the wildlife and nature organisation The Perfect World Foundation, the award honours individuals who have used their global voice to protect the planet's wildlife and natural environments. It is regarded as one of the world's most prestigious conservation awards, with previous recipients including Sir David Attenborough, Dr Jane Goodall, HSH Prince Albert II of Monaco, Kristin Davis and Ellie Goulding.

Sebastian Vettel has long used his global platform to promote greater awareness and understanding of the environment, in particular for biodiversity and the importance of protecting healthy ecosystems through Sebastian Vettel V5 Projects. His engagement spans issues such as the protection of forests, pollinators and natural habitats. By connecting sport, culture and environmental responsibility, Vettel has reached new audiences and helped place subjects about the environment higher on the public agenda, using his influence to inspire long-term change beyond the world of motorsport.

Sebastian Vettel will become the 13th recipient of The Perfect World Foundation Award. The award ceremony will take place in Sweden on 21 April 2026, during a high-profile event bringing together philanthropists, celebrities and leading voices to collectively drive action for the planet's wildlife and environment.

"The theme of The Perfect World Foundation Award 2026 is sport, and Sebastian Vettel is honoured for demonstrating how influence within the world of sport can be used to inspire engagement and action for the environment and biodiversity beyond the arena of competition," says Ragnhild Jacobsson, CEO of The Perfect World Foundation.

Previous Years' Award Recipients

The Perfect World Foundation Award has an impressive list of recipients: Ms Wallis Annenberg (2025), Ms Ellie Goulding (2024), Ms. Kristin Davis (2023), HSH Prince Albert II of Monaco (2022), Dr. Dian Fossey (2021), Prof. Wangari Maathai (2020), Miss Greta Thunberg (2019), Sir David Attenborough (2018), Dr. Sylvia Earle (2017), Dr. Richard Leakey (2016), Dr. Jane Goodall (2015), and Mr. Mark Shand (2014).

About The Perfect World Foundation

The Perfect World Foundation is a global wildlife and nature conservation organization with Scandinavian roots, founded on the belief that "if we lose our nature, we lose everything." Around the world, our planet is facing unprecedented environmental and biodiversity challenges, with more than one million species under threat. Through raising awareness, fundraising initiatives, and educational campaigns, the Foundation works to engage and inspire those who may not yet see the urgency of the challenges facing our planet, but who ultimately hold the power to change its future. Funds raised by the Foundation are directed toward impactful awareness campaigns, grassroots conservation projects, and the heroes working on the front lines to protect wildlife and ecosystems where it matters most. Each year, The Perfect World Foundation Award, one of the world's most prestigious conservation honors, is presented to individuals who use their influence and voices to inspire global action in defense of wildlife and nature. The Perfect World Foundation is committed to protecting the planet we call home.

About Sebastian Vettel

Sebastian Vettel is a four-time Formula 1 World Champion and one of the most successful drivers in the history of the sport. Beyond his achievements on the track, Vettel is known for his strong engagement in environmental and social issues. Through the Sebastian Vettel Foundation and the initiative V5 Projects, he uses his global platform to raise awareness of environmental causes, the protection of ecosystems and the responsibility that comes with influence, reaching audiences far beyond the world of motorsport.

Press Contact

Daniel Wilke
 Tel: +46 73 632 98 27
 Email: daniel@thepperfectworld.com
www.thepperfectworld.com