

## **Cyclyx Welcomes Reynolds Consumer Products as its Newest Member to Advance the Recovery of Post-Use Plastic**

PORTSMOUTH, New Hampshire, USA, September 23, 2021 – Cyclyx International, a consortium-based plastic feedstock management company with a mission to increase the recycling rate of post-use plastic from 10% to 90% has announced Reynolds Consumer Products, LLC (“Reynolds”) as its newest member.

Reynolds has been making great strides in the effort to help divert hard-to-recycle plastics from landfills with their Hefty® EnergyBag® program. As a Cyclyx member, Reynolds will bring its learnings and expertise in creating a more circular economy for waste plastics playing an active role in helping Cyclyx build out its 10 to 90 waste plastic takeback programs.

The Hefty® EnergyBag® program gives consumers the ability to collect hard-to-recycle plastic items in addition to their existing recycling efforts. Since the Energy Bag® program’s inception in 2016, Hefty® has diverted over 1,500 tons of plastic waste from landfills. Hefty’s collaboration with Cyclyx aspires to enhance the program and greatly expand their geographic reach and volume of waste plastics collected.

As a member of the consortium, Reynolds Consumer Products joins a growing list of companies that are helping to lead the way to build a robust reverse logistics supply chain for waste plastics. As a Cyclyx member, Reynolds will work with Cyclyx to leverage the Hefty® EnergyBag® program learnings to create various options for corporations, consumers and communities to collect waste plastics and find their best recycling or recovery pathway.

“Reynolds Consumer Products is committed to supporting the recovery rates of hard-to-recycle plastics” said Lisa Burns, Sr. Vice President, Marketing for Hefty Waste and Storage. “We look forward to working with Cyclyx and other consortium members to help collected materials go to higher value use.”

“We are excited to welcome Reynolds Consumer Products to the consortium,” stated Joe Vaillancourt, CEO of Cyclyx. “As a company that has already exhibited leadership and made great strides in the recovery of hard-to-recycle plastic waste, Reynolds is a valuable participant in our mission to drive plastic recycling rates from 10% to 90%.”

### **About Cyclyx International, LLC.**

Cyclyx International, LLC. (“Cyclyx”) is a post-use plastic feedstock management company working with industry participants to develop innovative recycling solutions for all types of post-use plastics. The company’s mission is to increase the recycling rate of plastics from 10% to 90% by using Cyclyx’s expertise in understanding the chemical composition of post-use plastic in collaboration with industry partners to create a new, innovative supply chain. Cyclyx was founded by Agilyx Corporation (“Agilyx”), a leader in advanced chemical recycling, together with

ExxonMobil Chemical Company, one of the largest chemical companies in the world. Cyclyx has been formed to be a consortium-based entity and since its founding there have been a growing number of companies joining its membership. For more information, visit us at [www.cyclyx.com](http://www.cyclyx.com).

**About Reynolds Consumer Products**

Reynolds Consumer Products (REYN: Nasdaq) is a leading provider of household products that simplify daily life so you can enjoy what matters most. Our Reynolds® and Hefty® brand products help make mealtime easier with preparation, cooking, cleanup, and storage solutions. For more information, visit [ReynoldsConsumerProducts.com](http://ReynoldsConsumerProducts.com) and [HeftyEnergyBag.com](http://HeftyEnergyBag.com).

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