

Las Vegas is back!

The Strip shines up again in its colorful lights and turns back into the Entertainment Capitel of the World.



© Las Vegas News Bureau

The destination celebrates the return of live entertainment as Las Vegas reopens to 100 percent capacity. On June 1, Clark County, which includes the Las Vegas metropolitan area, returned to pre-pandemic guidelines, removing all restrictions involving capacity limits, large gatherings and more. "Las Vegas is a city built on hospitality and entertainment, and we are thrilled to welcome visitors back from around the country," said Kate Wik, chief marketing officer for the LVCVA. At the moment tourists from the most foreign countries can't enter the US but Las is Vegas is ready to welcome tourists from Europe when all the travel restrictions from the US Government will be removed. Every year Las Vegas presents exciting novelties to its guests from all over the world. Thrilling shows and concerts with world-famous superstars, fantastically staged hotels and the latest food trends are as much a part of Las Vegas as the glittering lights of the Strip. And here is a brief overview of what Las Vegas visitors can look forward to:

Resorts World Las Vegas, the Strip's highly anticipated new resort, officially opened its doors to the public on June 24.

Resorts World has 3,500 guestrooms and suites under three Hilton brands, including Conrad and Crockfords; more than 40 restaurants and bars; and a 5,000-seat theater. The \$ 4,3 billion property offers a lot to its guests and visitors. DJs Zedd and Tiesto will play at Zouk Nightclub, while Celine Dion, Katy Perry, Carrie Underwood and Luke Bryan have signed on as resident artists.



Resorts World pool area © Megan Blair

Marigold officially opened at Resorts World Las Vegas, treating guests to a lineup of classic American staples in a retro space inspired by the iconography of vintage Las Vegas and Palm Springs. The concept, which was developed by Las Vegas-based Gen3 Hospitality, also features a sister concept called Goldies, which will offer homemade treats such as cookies and pies as well as grab-and-go breakfast and lunch options.

Resorts World Las Vegas announced it will debut the first and only pop-up shop of *Kardashian Kloset*, the Kardashian-Jenner e-commerce retail resale site. The popular online retailer features items from the family's personal closets and offers a wide range of designer clothing from athleisure to black tie, plus shoes, accessories and jewelry. This will be Kardashians Kloset's first physical location and will offer one-of-a-kind items not available online.

For more information click <u>here</u>.Singer-Songwriter Bryan Adams Makes Wynn Las Vegas Debut

GRAMMY award-winning singer-songwriter *Bryan Adams* will make his Wynn Las Vegas debut this fall as he takes the stage at Encore Theater for his only tour stop in the United States. Adams will present his celebrated songs with six shows taking place on select nights from Nov. 10-20, 2021. Hailed as one of the most exciting live musicians in the world, Adams' energetic performances, effortless stage presence and incredible vocals have been entertaining audiences for more than four decades. For the show dates at Encore Theatre click here.

Cirque du Soleil shows return back to the Strip

Cirque du Soleil Entertainment Group confirmed the long-awaited return of additional resident shows. After announcing the reopening of two of its most iconic shows in Las Vegas, , Cirque du Soleil is thrilled to confirm *The Beatles LOVE*, a Cirque du Soleil creation and coproduction with Apple Corps Ltd., will reopen at The Mirage on Aug. 26, 2021. *Michael Jackson ONE* by Cirque du Soleil, in collaboration with the Estate of Michael Jackson, will reopen its exclusive residency at Mandalay Bay Resort & Casino on Aug. 19, 2021. For tickets & dates click here.



Cirque du Soleil "O", © Tomasz Rossa

Joël Robuchon's Legendary Las Vegas Restaurants to Reopen in July

The pinnacle of French fine dining will make its return to Las Vegas as MGM Grand announces the reopening of its restaurants by the late legendary chef, *Joël Robuchon* this month. The namesake destination, Joël Robuchon – Las Vegas' only Three Michelin-starred restaurant – will welcome guests back beginning July 1 with a menu celebrating beloved dishes from over the years. L'Atelier de Joël Robuchon, the creative countertop workshop, will open its doors July 15 experimenting with simple ingredients to create dishes new to Robuchon's restaurants while maintaining its impeccable standards. For more information visit https://www.jrobuchon.com/en/restaurants/las-vegas.

Vegas becomes greener - MGM Resorts Launches 100MW Solar Array

MGM Resorts International, a global leader in the battle against climate change, recently launched its 100-megawatt solar array, the hospitality industry's largest directly sourced renewable electricity project worldwide. The array's clean energy now produces up to 90% of MGM Resorts' Las Vegas daytime power needs, spanning 65 million square feet of buildings across 13 properties and more than 36,000 rooms on the Las Vegas Strip, including Bellagio, ARIA, Mandalay Bay, MGM Grand and The Mirage, among others. The solar installation consists of 323,000 panels and its annual generation will be equivalent to the power usage of about 27,000 average US homes. For more information click here.



MGM Resorts' Mega Solar Array is hospitality industry's largest directly sourced renewable electricity project worldwide © MGM Resorts International

ABOUT THE LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide and with operating the 4.6 million square-foot Las Vegas Convention Center (LVCC). With nearly 150,000 hotel rooms and 14 million square feet of

meeting and exhibit space in Las Vegas alone, the LVCVA's mission centers on attracting leisure and business visitors to the area. The LVCVA also owns the Las Vegas Convention Center Loop designed by The Boring Company and also owns the Las Vegas Monorail, an elevated 3.9-mile system with seven stops throughout the resort corridor. For more information, go to:

www.lvcva.com, www.visitlasvegas.com or www.vegasmeansbusiness.com.

MEDIA CONTACT:

Las Vegas Convention and Visitors Authority 3150 Paradise Road, Las Vegas, NV 89109 Molly Castano, Communications Manager

Email: mcastano@lvcva.com; Phone: 001-702-892-7424