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Viessmann Refrigeration Solutions introduce AI-driven stores with Pixevia at EuroShop 2023 in Düsseldorf

Towards a future with digital and automated food retail operations

- **EuroShop 2023 takes place 26 February through 2 March 2023 in Düsseldorf, Germany**
- **Viessmann Refrigeration Solutions and Pixevia collaborate to bring „instant walk-in, walk-out“ technology to grocery retailers**
- **Fully automated stores powered by AI, cameras, and sensors provided by Pixevia are connected to Viessmann’s refrigeration solutions**

Mainz, Germany, 18th of January 2023 – Viessmann Refrigeration Solutions, a leading supplier of commercial refrigeration solutions, and Pixevia, a retail automation company, are presenting an Express Store solution at EuroShop 2023 – the world’s largest retail trade fair – from 26 February through 2 March 2023 in Düsseldorf, Germany.

Automated stores powered by AI, cameras and sensor-technology help food retailers to operate the stores more efficiently, free up floor space for valuable grocery sales and to optimize their in-store operations and assortment with the support of real-time data. Digitalization will play an important part of the future of food retail and at EuroShop 2023 Viessmann Refrigeration Solutions together with Pixevia will present an example of a convenience store with integrated „**instant walk-in, walk-out**“ technology in combination with Viessmann’s refrigeration solutions.

The Express Store at the Viessmann stand operates by using ceiling cameras and smart shelves to keep track of which products customers pick up in the store. The technology allows stores to operate without cashiers — the store automatically detects items taken from the shelves and creates a virtual shopping cart. Pixevia’s AI algorithm continuously analyzes the data received from the cameras and shelves to ensure the process is swift and accurate.

According to Mindaugas Eglinskas, CEO of Pixevia, the Express Store improves the customer shopping experience, as well as optimizes operational costs for retailers. “Smaller smart stores just around the corner are a great alternative to large supermarkets in remote locations. In addition, they are a better fit to match the habits of the modern consumer. We look forward to EuroShop and having the opportunity to show our technology integrated with Viessmann refrigerated cabinets”, says Mindaugas Eglinskas.

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Viessmann Refrigeration Solutions' sales and service network across Europe provide full project capabilities in integrating automated technology to a turn-key solution for food retail.

"Collaboration with Pixevia is an example of co-creation where two companies join forces for the benefit of food retailers. The technology and expertise developed by Pixevia in connection with our refrigerated products brings more added value for our customers and their daily operations. We are happy to show an automated store solution with the Pixevia technology and look forward to the discussions with our customers", says **Frank Winters**, CEO of Viessmann Refrigeration Solutions.

About Viessmann

The Viessmann Group is one of the leading international manufacturers of heating, industrial, and refrigeration solutions. This family enterprise was founded in 1917, has 13,000 employees, and the group's turnover amounts to €3.4 billion.

Viessmann Refrigeration Solutions is one of the leading European manufacturers of commercial refrigeration and clean room solutions, renowned for their energy efficiency, sustainability, ease of use and maintenance.

Viessmann's refrigeration product and service portfolio includes refrigerated cabinets, refrigeration systems, cold and clean room solutions, accessories and related services.

Viessmann Refrigeration Solutions employs nearly 1,700 professionals in Europe. The products are manufactured at Viessmann factories in Germany and Finland and are represented by local sales offices in 20 countries, backed up by an extensive network of partner companies.

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About Pixevia

PIXEVIA (legal entity name Magma Solutions, UAB) is the leading European software provider for fully automated stores. Since the foundation in 2011, the company has developed a range of artificial intelligence solutions for robotics, drones, smart parking and autonomous stores. From 2018 the company has focused exclusively on retail automation and launched the first AI-driven, autonomous store in Europe in 2019. The company has offices in Vilnius, Lithuania and London, United Kingdom.

pixevia.com

More information

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