



Holmen Board and Paper launches next generation lightweight kraftliner

To meet the growing demand for resource-efficient, sustainable packaging solutions, Holmen has developed Holmen Elevate, a lightweight kraftliner.

Holmen Elevate is the lightest kraftliner on the market, available in 72, 82 and 92 gsm. The kraftliner is well suited for e-commerce, shelf-ready and food packaging applications where both sustainability and performance are essential.

“Holmen Elevate combines low weight with high strength properties and has industry-leading sustainability performance,” says Lars Lundin, CEO, Holmen Board and Paper. “It enables packaging producers to reduce material consumption and emissions without compromising on quality.”



The product is manufactured at Braviken Paper Mill in Sweden and delivers one of the lowest carbon footprints in the sector, with CO₂ emissions 80% below the European average in the board and paper industry*. Holmen Elevate is made from fresh fibres sourced from sustainably managed forests. The mill operates a resource-efficient supply chain, using pulpwood and wood chips from Holmen's sawmill located on the same site.

“This marks an important step in our strategy to grow within the containerboard market,” says Tommy Wiksand, Business Development Director, Holmen Board and Paper. “Holmen Elevate meets current market demands and supports future requirements for cost-efficient solutions and low climate impact.”

*Fisher Solve database 2025 Q2, reporting cradle-to-gate, ©ResourceWise



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About Holmen Board and Paper

Holmen specialises in paperboard and paper products made using fresh fibre from sustainably managed forests. This creates products with superior strength, flexibility and visual qualities – for everything from books, magazines and advertising to packaging for cosmetics, electronics, food and transport. Our market-leading solutions are perfect for conscious brands that value premium quality and close partnerships. Production and processing are based in Sweden and the UK.

