



PRESS RELEASE - Söderköping, July 2012

Big Wednesday no. 4 - Additions

On September 5 it is time for HTC's next “Big Wednesday”, which this time goes under the name “Additions”.

HTC started with the Big Wednesday concept in September 2011 with the aim to launch our numerous new products during specific occasions and now, almost a year later on the day it is time for our 4th event. This event is called “Big Wednesday – Additions” and takes place on our website. After 10:00am (CET) September 5, all information will be made available on our website so make a note in your calendar to visit our website on that day.

On September 6-7 HTC is attending a Swedish exhibition called DEMCON. This means that our Swedish customers will be able to physically see the newly launched products already the first day after at the launch. If you intend to visit the DEMCON exhibition, please contact HTC for free tickets and more information.

For more information about HTC, please visit **www.htc-floorsystems.com**.

Contact

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About HTC Sweden AB

HTC Sweden is a fast growing company that was founded in 1987 by Håkan and Gunn Thysell. In 1992 HTC Sweden launched a patent pending system for grinding concrete. Today HTC is the market leader within diamond-based floor grinding and cleaning. HTC has developed unique floor solutions within polished concrete, e.g HTC Superfloor™ and 2005 was the unique diamond cleaning system Twister™ introduced globally in over 60 countries.

The head office along with production and product development is located in Söderköping. Subsidiaries operate in USA, Germany, England and France. 3i group are minority owners in HTC since August 2006. 3i is a world leader in private equity and venture capital and focuses on investing minority stakes in high growth companies expanding organically or through acquisition