



PRESS RELEASE - Söderköping, April 2012

Twister™ Retail Pads is launched at ISSA Amsterdam

At the ISSA/INTERCLEAN show in Amsterdam May 8 – 11 2012, HTC Cleaning Technology AB, innovator and producer of Twister™, launches a new line of Diamond Cleaning Pads – Twister™ Retail.

Twister™ Retail contains a unique diamond combination developed especially for heavily trafficked floors within the retail sector and other similar types of operation, with a focus on high levels of cleanliness together with shine and general appearance. The Twister™ Retail pads provide you with a clean, shining floor irrespective of the season; your customers can expect the same high standard all year round.

For more information and demonstration, please visit our stand at the ISSA Show.

Stand #: 09.115

Contact

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About HTC Cleaning Technology AB

HTC Cleaning Technology AB is a subsidiary to HTC Sweden AB. HTC is a fast growing company that was founded in 1987 by Håkan and Gunn Thysell. In 1992 HTC Sweden launched a patent pending system for grinding concrete. Today HTC is the market leader within diamond-based floor grinding and cleaning. HTC has developed unique floor solutions within polished concrete, e.g HTC Superfloor™ and 2005 was the unique diamond cleaning system Twister™ introduced globally in over 60 countries.

The head office along with production and product development is located in Söderköping. Subsidiaries operate in USA, Germany, England and France. 3i group are minority owners in HTC since August 2006. 3i is a world leader in private equity and venture capital and focuses on investing minority stakes in high growth companies expanding organically or through acquisition