



We aRe SpinDye enters into collaboration agreement with Gina Tricot

Today, We aRe SpinDye (WRSD) AB (publ) (“WRSD”) and Gina Tricot have entered into a collaboration agreement. The partnership formed between the two companies is a strategic milestone for both parties.

- Gina Tricot has made impressive progress in the area of sustainability recently and it is fantastic that we get the opportunity to participate and contribute going forward, says Andreas Andrén, CEO of WRSD and continues:

- The collaboration is completely in line with our ambitions to become an industry standard for coloring recycled polyester.

Gina Tricot is a Swedish brand that offers exciting and feminine fashion to women in over 30 countries. Today, Gina Tricot has over 160 stores in Sweden, Norway, Denmark and Finland with around 1,600 employees.- Together with WRSD, we can create a better, more sustainable and circular fashion industry. We are convinced that the future lies in collaboration and innovation between the various tiers of our value chain, says Emma Garrote Fredman, Global production & Sustainability manager at Gina Tricot,

Important information

This information is such information that We aRe SpinDye (WRSD) AB (publ) is required to publish in accordance with the EU Market Abuse Regulation. The information was submitted, through the below mentioned contact person, for publication at 08.30 CET on 12 April 2021.

For further information

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About Gina Tricot

Gina Tricot is a Swedish fashion chain that offers clothes to women in over 30 countries. Entrepreneurs Annette and Jörgen Appelqvist founded the clothing company Gina Tricot in 1997. Gina Tricot has a total of over 160 stores around the Nordic region and is headquartered in Borås. Gina Tricot has around 1,600 employees.

About We aRe Spin Dye

The company is a Swedish cleantech company that provides and offers a technology and platform for production and quality control that enables players in the fashion and clothing industry to significantly

reduce their environmental impact. The company's business concept is to establish a new, sustainable and transparent standard for dyeing synthetic textiles in the fashion and apparel industry in a user-friendly way.

The company's Mentor is Mangold Fondkommission AB, which can be reached at telephone number 08-5030 1550.