

Avassa named a 2022 Gartner® Cool Vendor in Edge Computing

STOCKHOLM June 28 2022 — <u>avassa.io</u>, Swedish edge computing company Avassa was named a Cool Vendor by Gartner 2022 in edge computing.

Founded 2020 and based in Stockholm, Sweden, Avassa is an edge orchestration platform provider aiming to bridge the tooling void between distributed edge environments and modern application operations teams. Avassa was named a 2022 Cool Vendor in Edge Computing by Gartner analysts Bob Gill, Tom Bittman, and Sandeep Unni.

"We truly appreciate Gartner including edge computing as a category in their Cool Vendor research, as we consider this category distinction helps enterprises make informed decisions around their edge computing initiatives by providing robust insights into their processes," says Carl Moberg, CTO and co-founder of Avassa. "Avassa aims to make the edge delightfully easy to manage for applications teams and believe being named a Gartner Cool Vendor is a fantastic honor and a huge recognition of our contribution to the edge computing ecosystem this far.

Avassa has created a tool for orchestrating, managing, and monitoring applications that run at the edge. It enables companies to take the flexibility and innovation of the cloud tooling they love and apply it to the edge. This can create a significant boost in innovation and an improved customer experience in their distributed environments, such as retail stores, factories, hospitals, or any other edge environment. Avassa's edge application orchestration platform bridges the tooling void between modern application teams' CI/CD pipelines — their overall favorite cloud tooling — and their edge environment.

Carl Moberg continues:

"We see edge environments becoming an increasingly important infrastructure component in a variety of verticals including retail, Industry 4.0 and manufacturing, telco, hospitality, medtech, and property tech. These are industries that have come a long way on their journey to the central clouds, and we help them extend these capabilities to the edge. Our unique application-centric approach allows businesses to reuse the things they love in modern cloud environments at the edge, and we are super thankful for this Gartner's recognition of our work."



Carl Moberg, CTO and co-founder of Avassa

About Gartner Cool Vendor

Gartner analysts annually scan the horizon for small companies with something unique and valuable to offer. They're looking beyond the established firms for the next big thing – companies that have ideas and solutions that are innovative, impactful, and intriguing.

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More information, interview or demo requests

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About Avassa

Just because applications run at the edge does not mean your company needs a new operations stack. Avassa empowers businesses to bridge the gap between modern containerized applications development and operations, and the distributed edge infrastructure. Founded in 2020 and based in Stockholm, Sweden, Avassa aims to unlock the cloud operating model for edge applications everywhere. Learn more about our platform here.