



Press release 23 May 2022

Cint Announces Changes to its Executive Committee

After completing its first phase of integration, following the acquisition of Lucid in December 2021, Cint announces the following changes to its executive committee. These changes are made to further optimize and accelerate the integration process of the two companies and drive the next stage of growth for the combined company.

The Executive Committee

- Tom Buehlmann, Chief Executive Officer
- Britta Mittler, Interim Chief Financial Officer
- Jonathan Kurzner, Chief Revenue Officer
- Jake Wolff, Chief Operations Officer
- Rick Pittenger, Chief Technology Officer
- Bridget Bidlack, Chief Product Officer
- Marie-Louise Howett, Chief Human Resources Officer
- Felicia Winberg, General Counsel

As a consequence of the above, Joakim Andersson, Cint's former Chief Financial Officer, will step down from his duties and be replaced by Britta Mittler as interim Chief Financial Officer until a new successor is appointed. Joakim Andersson will remain with Cint as a senior advisor during the interim period. Jonathan Kurzner, Cint's current EVP for Americas, will step up as Chief Revenue Officer, replacing Jake Wolff, who will now take on the role of Chief Operations Officer. While Andy Ellis, former Chief Operations Officer, steps out of his position, the company adds Bridget Bidlack as Chief Product Officer to the executive team.

This executive committee will come to effect by 6 June 2022.

Quote from Tom Buehlmann, CEO of Cint:

"After completing a very successful phase one of our integration, we are changing our executive team to better suit our combined company needs. I want to thank Joakim Andersson for being instrumental in achieving some significant milestones in Cint's journey. I also want to thank Andy Ellis for his major contributions in laying the foundations for our combined organization. The role change for Jake Wolff, and the addition of Jonathan Kurzner and Bridget Bidlack, will give us the added momentum we need to be a leader in technology-enabled insights, and continue to innovate and digitalize our industry."

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This disclosure contains information that Cint Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 18:00 CET, 23 May 2022.

About Cint

Cint is a global software leader in technology-enabled insights. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of over 160 million engaged respondents across more than 130 countries. Over 3,200 insights-driven companies use Cint to accelerate how they gather consumer insights and supercharge business growth.

In June 2021, Cint acquired Berlin-based GapFish – the world's largest ISO certified online panel community in the DACH region - and in December, completed the acquisition of US-based Lucid – a programmatic research technology platform that provides access to first-party survey data in over 110 countries.

Cint Group AB (publ), listed on Nasdaq Stockholm, has a rapidly growing team across its many global offices, including Stockholm, London, New York, New Orleans, Singapore, Tokyo and Sydney. (www.cint.com)