

*Press release from Bisnode*

## **BISNODE'S PARTNER DUN & BRADSTREET NAMED AS THE WORLD'S BEST SUPPLY CHAIN FINANCING AND MANAGEMENT SERVICES PROVIDER**

Bisnode's global partner Dun & Bradstreet (NYSE: DNB) was [recently recognized](#) for providing the "[Best Analytics for Credit Scoring and Supplier Risk Assessment](#)" by Global Finance Magazine.

[Global Finance Magazine](#) named Dun & Bradstreet a 2016 global winner for providing analytics-based insight and foresight including credit scoring, country risk assessments, supplier risk assessments and business economics information. In the supply risk space, these reflect solutions that help companies better manage, understand, and take proactive actions against hidden risks that could negatively impact their network of strategic suppliers.

[Bisnode](#) provides high quality information from local markets to the global [Dun & Bradstreet](#) network and has served customers with Dun & Bradstreet's products and international data since 2002. The partnership has been a great opportunity to expand Bisnode's offerings with global solutions and platforms to better serve companies that are exporters or have international supply chains. Bisnode offers a broad range of solutions in financial, sales & marketing, supply management and compliance.

"Dun and Bradstreet is the go-to source of information for companies looking to assess and understand events (economic, geopolitical) going on in their market globally that could impact their supply chain," said Joseph Giarraputo, publisher of Global Finance. "The breadth and depth of information they provide enables companies and business decision-makers to quickly get to grips with global events as they unfold and how they could potentially impact their business and network of suppliers."

### **About Global Finance Magazine**

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 188 countries. Global Finance's audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Global Finance also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management.

Its website — [GFMag.com](#) — offers analysis and articles that are the heritage of 29 years of experience in international financial markets. Global Finance is headquartered in New York, with offices around the world. Global Finance regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

### **FOR MORE INFORMATION, CONTACT:**

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### **About Bisnode**

Bisnode enables people to make smart decisions. We turn data into insights that facilitate decision-making in both strategic issues and daily operations for companies and organizations throughout Europe. We are 2,500 employees in 17 markets.