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Press Release from Bisnode

BISNODE ACQUIRES DANISH DEBITOR REGISTRET

Bisnode has acquired Debitor Registret, one of the two largest players in credit information and credit assessment of consumers in Denmark. Through the acquisition, Bisnode will be the first business information company in the Nordic region to offer a comprehensive range of credit information services for both B2B and B2C.

Debitor Registret (DBR) was started in 2004 by its current CEO Birger Baylund. The company is one of two players with a total offering of credit information services for B2C in the Danish market. DBR's CEO Birger Baylund will take over as head of Bisnode's Danish operations, and will also be a member of the Nordic management team following the acquisition. Hans Benn, who heads these operations at present, will remain in the organisation in a new senior management role.

DBR's operations will be immediately integrated with Bisnode Denmark. DBR has 11 employees in Denmark and has annual sales of approximately DKK 25 million.

"The acquisition of Debitor Registret will give Bisnode a stronger position in the Danish market, where we already have existing operations with good organic growth. We are also seeing a growing demand from customers who have a need for a full range of credit information for the Nordic market. The acquisition of Debitor Registret will give us new opportunities to meet this," says Björn-Erik Karlsson, Bisnodes Regional Director Nordic.

The acquisition will be carried out immediately and is expected to have a positive impact on earnings during 2014.

FOR MORE INFORMATION CONTACT:

Björn-Erik Karlsson, Regional Director Bisnode Nordic
Mobile: +46 70 588 41 24
E-mail: bjorn-erik.karlsson@bisnode.com

About Bisnode

Bisnode helps people to make smart decisions. We transform data into insight that supports decision-makers in both small day-to-day issues and major strategic decisions in companies and organisations throughout Europe. We have more than 3,000 employees in 19 countries. Read more about Bisnode at www.bisnode.com.