

Press release

Diaverum launches pilot for patient App

Sydney, Munich, 23 March 2015 – Diaverum, one of the leading renal care providers worldwide, has developed an intuitive patient app to empower patients to take an active role in their health. The d.CARE APP is currently undergoing a pilot phase in Australia. Around 100 patients are testing the tool.

“Our aim at Diaverum is to put renal patients in the centre of everything we do and to empower them to get engaged in their treatment, for example with self-care units, patient education programmes and nocturnal dialysis offerings,” says Annette Kumlien, SVP, Chief Operating Officer at Diaverum. “With the new application we are taking this one step further: Patients have their medical data at their fingertips and are thus able to take an active role in their health and well-being.”

d.CARE APP gives patients 24-hour access to their medical data. The tool also includes non-medical features to increase the user experience. Patients will, for example, be asked how they are feeling at the same time each day. They can rate their general condition, add notes as to why, and cross-check these daily states against their medical data of the previous months.

“By embracing evermore common technologies we are taking a large step forward in empowering our patients and encouraging them to engage in their health,” explains Karla Salt, Vice President Lean Service Operations at Diaverum, who is heading the project. “For example, the user interface has been developed in close cooperation with our patients to ensure that the app is intuitive and easy to handle.”

Currently 20 per cent of Australian dialysis patients within Diaverum are testing the app in the pilot phase. The next step will be to further develop and refine the app ahead of roll-out to the other countries in which Diaverum operates kidney centres. d.CARE APP is available exclusively for Diaverum patients and is free of charge.

Press Contact

Ulrike Beringer
Corporate Communications Diaverum
E-mail: Ulrike.Beringer@diaverum.com
Phone: +49 89 45 2444 124

About Diaverum

Diaverum is a global renal care provider with a clear patient focus. As one of the world's leading renal care providers we stand for excellent medical quality, renal care services and a patient-centred research. Being product-independent also gives us the flexibility to offer individual treatments for the individual needs of our patients and by coordinating our patients' healthcare needs, we are improving their quality of life. At the same time we are creating value in the healthcare system by optimising the use of healthcare budgets — for the benefit of the patient and the society. Our experience in renal care dates back more than 20 years, when the first dialysis clinic was established, under the former name Gambro Healthcare, defining our Swedish roots. Today 8,500 employees care for around 26,000 patients in 20 countries in Europe, Latin America, Middle East/Asia and Australia/New Zealand. The corporate office is located in Munich, Germany. www.diaverum.com