

**Press Release****Diaverum wins “INSEAD Healthcare Business Model ” award 2013**

*Diaverum is awarded for its innovation and pioneering spirit, shaping the future of medical treatment.*

**Munich/Fontainebleau, 29.10.2013** – Diaverum, Europe’s largest product independent and one of the world’s leading renal care service providers, is winning this year’s “INSEAD Healthcare Business Model” award. This honor recognizes those individuals and firms in the healthcare field who are creating “exceptional value for patients and other healthcare stakeholders.” Criteria for the “INSEAD Healthcare Business Model” award include a demonstrated strong revenue growth, an attractive long-term profitability / risk profile, strong performance and a continuous track record over multiple years.

Diaverum has 20 years’ experience in the area of dialysis, going back to its time as part of Gambro — a Swedish healthcare specialist. The patient’s quality of life is at the center of all activities. Fostering the idea of “integrated renal patient care”, aligning the high focus on medical quality, preventive care, management and the treatment of kidney disease, as well as its individual patient care focus make Diaverum unique.

„Healthcare is clearly in transition. This creates both challenges and opportunities. With its innovative approach to the future of the dialysis industry, Diaverum has successfully made its mark,” explains Stephen Chick, INSEAD Professor of Technology and Operations Management, of the jury’s decision.

„Renal care is a global challenge and needs an holistic approach “, says Dag Andersson, President and CEO Diaverum. “We will keep moving forward and will open up new avenues in the prevention and treatment of chronic kidney disease (CKD). Thanks to the jury for honoring our future oriented way of thinking.”

INSEAD is handing over the healthcare alumni summit awards for the first time. The ceremony took place in Zurich on October 24, 2013.

**About Diaverum:**

Diaverum is Europe’s largest product independent and one of the world’s leading renal care service providers. The company has 20 years’ experience in the area of dialysis, going back to its time as part of Gambro — a Swedish healthcare specialist. Swedish roots – international approach: The patient’s quality of life is at the center of all activities. The high focus on medical quality, preventive care, management and the treatment of kidney disease, as well as its individual patient care focus makes Diaverum unique. Today, 7,400 employees care for more than 23,000 patients in 19 countries in Europe, Latin America, Middle East, Australia and Eastern Europe. Diaverum has its roots in Lund, Sweden and a corporate office located in Munich, Germany. [www.diaverum.com](http://www.diaverum.com)

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