Implantica AG (publ.), a MedTech company at the forefront of bringing advanced technology into the body, attended the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) Conference Europe 2022 that was held 6-9 November, in Vienna, Austria and Virtual #ISPOREurope. ISPOR is the leading European conference for Health Economics and Outcomes Research (HEOR) held for discussion and dissemination of the latest trends in healthcare.

ISPOR is recognized globally as the leading scientific and educational organization for health economics and outcomes research (HEOR) and it is mainly used for healthcare decisions by Payers and Insurance companies. Implantica presented on the health economic impact of RefluxStop™ a new surgical solution that corrects the anatomy of the body to resolve the cause of acid reflux.

The abstract titles:

*Evaluating the cost-effectiveness of RefluxStop™ as a treatment for refractory gastro-esophageal reflux disease (GERD), and*

*Evaluating the budget impact of RefluxStop, a treatment for refractory gastro-esophageal reflux disease (GERD), on the healthcare system in England and Wales,*

represented the University of York’s (UK) Health Economics Consortiums in-depth and comprehensive health economic analysis of RefluxStop™ versus alternative surgical
This rigorous analysis clearly shows the superior cost-effectiveness and budget impact of RefluxStop™ against other anti-reflux medical and surgical treatment interventions (including Standard of Care fundoplication, Magnetic augmentation device and PPI medical treatment). The outcome of this assessment further highlights RefluxStop™ as superior in quality-of-life outcomes compared to all other therapies listed above and ensures ‘value for money’ in the UK healthcare setting.

“Implantica presented our very positive economic impact results: RefluxStop provides higher quality of life than the competing treatments by providing better symptom control with fewer side effects. This will not only improve patients' overall wellbeing but can also save overall economic burden on the healthcare system to manage acid reflux disease.

These economic benefits support us to hold true to our mission; to provide medical implant solutions to millions of patients with substantial medical needs and at the same time save costs for society. As a surgeon, I understand the strain the healthcare system is under and appreciate the role of ISPOR, supporting healthcare decision making. Economic benefit of the RefluxStop procedure is key in obtaining reimbursement of our new technology. We are convinced RefluxStop will eventually transform patient outcomes and care management of acid reflux patients worldwide, and the importance of this economic outcome should not be underestimated,” says Peter Forsell, CEO of Implantica.

“We are proud to have presented our superior economic impact data of RefluxStop this year at ISPOR and look forward to ISPOR 2023.”

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Implantica is listed on Nasdaq First North Premier Growth Market in Stockholm. The company's Certified Adviser is FNCA Sweden AB, info@fnca.se

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About Implantica
Implantica is a MedTech group dedicated to bringing advanced technology into the body. Implantica’s lead product, RefluxStop™, is a CE-marked implant for the prevention of gastroesophageal reflux that has the potential to create a paradigm shift in anti-reflux treatment as supported by successful clinical trial results. Implantica also focuses on eHealth inside the body and has developed a broad, patent protected, product pipeline based partly on two platform technologies: an eHealth platform designed to monitor a broad range of health parameters, control treatment from inside the body and communicate to the caregiver on distance and a wireless energizing platform designed to power remote controlled implants wirelessly through intact skin. Implantica is listed on Nasdaq First North Premier Growth Market (ticker: IMP A SDB). Visit www.implantica.com for further information.

Newsroom
http://www.implantica.com/media/media-kit

RefluxStop Cost-Effectiveness Abstract ISPOR 2022
http://www.ispor.org/heor-resources/presentations-database/presentation/euro2022-3566/121437
RefluxStop Budget Impact Abstract ISPOR 2022
http://www.ispor.org/heor-resources/presentations-database/presentation/euro2022-3565/121395

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