

Rivo Sports is the exclusive distributor of HIOD One in Benelux

The Swedish Bluetooth product HIOD One is the world's first sports communicator for cyclists. Rivo Sports will sell HIOD One exclusively in Belgium, the Netherlands and Luxembourg and is launching the product on the Benelux market this weekend at Bike Motion.

Halmstad, Sweden, 2012-10-10: The new cycling product HIOD One simplifies communication between cyclists. It is the first and only sports communicator with an instant link to fellow cyclists as well as to phone calls and music. It makes it possible to freely talk in a normal speaking voice while cycling at high speed hundreds of meters apart.



Rivo Sports is one of Europe's leading distributors for Bryton and Lezyne among other brands. Ad Enzerink, Managing Director at Rivo Sports says:

"We are very happy that HIOD Sports gave us the opportunity to add a unique and innovative product like HIOD to our portfolio. It fits very well in our exciting portfolio and we are convinced that the HIOD One will offer our customers in the Benelux another opportunity to distinguish themselves in the market."

/// Winner 2012
Product

The trade show Bike Motion takes place the 12-14th of October at the Jaarbeurs in Utrecht, the Netherlands. It is the largest cycling show in Benelux where 600 brands of sports bikes, accessories and clothing are exhibited. www.bikemotionbenelux.nl

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About HIOD Sports AB

The Swedish company HIOD Sports AB is a new player on the sports market. The first product, HIOD One, together with planned products has the potential of revolutionizing sports communication. HIOD Sports' mission is to give athletes new communication possibilities and new ways to see their training data. The company's vision is to offer the most creative and easy-to-use devices and services on the sports market.
www.hiodsports.com

About Rivo Sports

Rivo Sports offers a unique and innovative line of products in the cycling-, running- outdoor and sports market in the Benelux. All products are unique in their own way and distinguish themselves in the market. Rivo Sports BV is the exclusive distributor in the Benelux of Tifosi Eyewear, Lezyne, Dextro Energy, HIOD, fi'zi:k, Bryton, Hövding and Red Level. www.rivosports.nl