

"I'll race you to the top"

Visit HIOD Sports at Eurobike and try the world's first communication device for cyclists, HIOD One. We will be at FG-A8/1.

Press invitation, 2012-08-22: The Swedish company HIOD Sports has created HIOD One, a Bluetooth device that simplifies communication between cyclists. The product won ISPO Awards 2012 and is available for purchase in Europe. HIOD One gives an instant link to fellow cyclists as well as to phone calls and music. It makes it possible to freely talk in a normal speaking voice while cycling at high speed hundreds of meters apart. A HIOD App for Android Smart phones also turns HIOD One into a cycle computer where data like speed, distance and time is displayed on HIOD One.

Place: HIOD Sports will be at FG-A8/1 (Sports Nut stand) Eurobike, Friedrichshafen, Germany, <u>www.eurobike-show.com</u>

Time: August 29-31, 2012

See you at Eurobike!

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About HIOD Sports AB

The Swedish company HIOD Sports AB is a new player on the sports market. The first product, HIOD One, together with planned products has the potential of revolutionizing sports communication. HIOD Sports' mission is to give athletes new communication possibilities and new ways to see their training data. The company's vision is to offer the most creative and easy-to-use devices and services on the sports market. www.hiodsports.com



