

EVERDRONE

Everdrone strengthens commercial capacity to drive international expansion

Swedish health-tech company Everdrone has appointed Erik Ekbo as Head of Sales, marking a strategic move to strengthen the company's commercial capabilities as it continues to grow and expand operations in Sweden and internationally.



Everdrone develops and operates Drone Emergency Medical Services (DEMS)—autonomous drone systems that deliver life-saving medical equipment and real-time video to emergency responders before the first unit arrives on scene. The company collaborates with Region Västra Götaland in Sweden and is fully integrated with the national emergency call center, SOS Alarm. Everdrone is now expanding its presence in the United Kingdom and France.

Erik Ekbo is a commercially driven leader with more than 20 years of international experience in sales and business development within the medtech and life-science sectors. As CEO of PEXA AB, he led the company from a university spin-out to a publicly listed business with sales across multiple countries in Europe and the United States. He has also held senior positions at global medtech companies, including Johnson & Johnson, Boston Scientific, and Cochlear. This combination of strategic leadership and experience navigating highly regulated markets makes him well suited for Everdrone's ongoing phase of expansion.

"I see significant potential in Everdrone's technology and team. We're in a phase of strengthening our global presence and commercialization. It's both inspiring and meaningful to be part of building a health-tech company with real societal impact," says Erik Ekbo.

In his role, Erik Ekbo will focus on strengthening Everdrone's market presence in Sweden and abroad—building long-term partnerships with healthcare providers and authorities, establishing scalable sales processes, and turning Everdrone's innovation leadership into growth.

“With Erik as Head of Sales, we're reinforcing our commercial capacity at an important stage in our growth journey to meet rising demand and drive international expansion,” says Mats Sällström, CEO of Everdrone. “Erik's experience in building international sales organizations and navigating complex, regulated markets will be key as we scale up to make drone-enabled emergency medical services available to more people.”

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About Everdrone

Everdrone AB is a leading provider of autonomous drone systems for emergency response and healthcare, headquartered in Gothenburg, Sweden. Its proprietary technology enables the extremely rapid delivery of life-saving medical equipment—such as automated external defibrillators (AEDs)—directly to the scene, while also providing real-time video support to emergency dispatchers. Known for safe, regulatory-compliant operations in urban areas, the company collaborates with public authorities to integrate its systems with existing emergency infrastructure. Everdrone's work has been featured in leading medical journals, including The Lancet and The New England Journal of Medicine, and gained international attention as the first to save a life using an autonomous drone. The company is expanding internationally, with pilot programs and collaborations across Europe. For more information, visit everdrone.com and follow Everdrone on [LinkedIn](#).