



Shape Robotics starts to Deliver new Telerobot Product: The Fable Connect

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Today Shape Robotics delivers the first Fable Connect robots to the first customer. The customer is the Municipality of Køge, Denmark who will use the robots at their schools to provide remote education of homebound children.

The new Fable Connect product has been through a successful test-phase with end-customers from June to August. The first shipment consists of six units and in the coming weeks and months the Company plans to gradually increase the production and delivery volumes.

The start of delivery is a major milestone in the launch of the new product, the order is of minor value and will be invoiced in August.

"Globally there are millions of children who are homebound and feel isolated, for example due to illness or anxiety. COVID-19 has only increased the need for remote socializing and teaching solutions. Therefore, we are excited to start delivering Fable Connect now and are eager to learn how it will be received by the market.", says CEO, David Johan Christensen

The new product is launched in two versions, one aimed at B2C and one aimed at B2B. The B2B pricing includes a recurrent subscription model.

The Company plans to sell Fable Connect direct, through its existing partner channels to educational institutions and engage in new partnerships with partners who sell to the consumer and health care segments.

About Shape Robotics A/S

Shape Robotics A/S ("Shape Robotics" or "the Company") is a Danish robotics company with a strong position in the global educational technology ("EdTech") market. The Company has developed Fable, a unique modular robot that makes it easy and fun for students to build and program their own robots. Since the launch of Fable in 2017 more than 5000 robots have been sold and shipped to schools around the world.

Shape Robotics helps educational institutions provide excellent teaching that will prepare students for a fast-changing future where digital technologies, artificial intelligence, and automation are transforming life and work. Fable is a modular robot that students can build in seconds. The robot system is robust, can withstand everyday usage in classrooms and can be used to solve demanding tasks. Students code Fable depending on their experience - from simple block programming to coding in the advanced Python language. Comprehensive teaching materials has been developed in collaboration with professional educators. Therefore, Shape Robotics provides complete teaching solutions for educational institutions from the 3rd grade to high-school and vocational schools.

Further Information

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