

Press release, 8 October 2019

# NEW COOPERATION MAKES WAY FOR MORE SUCCESSFUL PROJECTS

Many organisations find project delays both common and costly. Semcon is now launching a cooperation with Velocity Management Group (VMG) in order to strengthen the project management offering. The objective: for more projects to deliver on time.

“We are pleased to launch a cooperation with VMG. Their innovative cloud-based resource planning tool is a perfect complement to our project management offering, where we provide training and manage projects in many different industries. We can now work together to help more companies to achieve success with their projects by means of both strategic and practical tools,” says Anna Nordelöf, departmental manager at Semcon.

According to a report from the Standish Group, organisations fail to achieve their objectives in as many as one in four projects, which results in delays and increased costs. One of the reasons for this is that many organisations need to manage several different projects at the same time, with key personnel who are needed simultaneously by the projects. This creates a complexity that is difficult to manage without smart support systems.

“With the help of our digital platform, Velocity, the organisation maintains a constantly updated overview of all its projects and resources thanks to intelligent algorithms. This makes it easy to prioritise initiatives, which is a prerequisite for project success,” says Lars Peterson, CEO at Velocity Management Group.

Semcon has developed a project methodology known as XLPM, which provides structure and support for more efficient projects in both the public and the private sectors. The offering also includes change management, project tools, training and senior specialists who work at the client’s premises.

[Find out more about Semcon’s Project Excellence offering.](#)

---

Semcon is an international technology company that develops products based on human needs and behaviours. We strengthen our customers' competitiveness by always starting from the end user, because the person who knows most about the user's needs creates the best products and the clearest benefits to humans. Semcon collaborates mainly with companies in the automotive, industry, energy and life science sectors. With more than 2,100 specialised employees, Semcon has the ability to take care of the entire product development cycle, from strategy and technology development to design and product information. Semcon was founded in Sweden in 1980 and has offices in over 30 locations in eight different countries. In 2018, the Group reported annual sales of SEK 1.8 billion. Read more on [semcon.com](http://semcon.com)

**For more information, please contact:**

Per Nilsson, Corporate Communication and Marketing Director, Semcon

Phone: +46 (0)739 737 200

Email: [per.nilsson@semcon.com](mailto:per.nilsson@semcon.com)

---

Semcon is an international technology company that develops products based on human needs and behaviours. We strengthen our customers' competitiveness by always starting from the end user, because the person who knows most about the user's needs creates the best products and the clearest benefits to humans. Semcon collaborates mainly with companies in the automotive, industry, energy and life science sectors. With more than 2,100 specialised employees, Semcon has the ability to take care of the entire product development cycle, from strategy and technology development to design and product information. Semcon was founded in Sweden in 1980 and has offices in over 30 locations in eight different countries. In 2018, the Group reported annual sales of SEK 1.8 billion. Read more on [semcon.com](http://semcon.com)