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NEW DIVISION MANAGER FOR DIGITAL SERVICES AT SEMCON.

Semcon is now reinforcing its digital presence still further by recruiting Dragi Atanasovski. Dragi has extensive experience of digital service development and business development, and as of 12 August he will be taking over as the head of the newly established Digital Services division at Semcon.

Having spent more than 15 years working in business and marketing roles, Dragi Atanasovski has extensive experience of leadership, business development and close relationships with customers in respect of digital services. His last position was at the IT company Evry, and he will be taking over as the division manager at Semcon on 12 August.

“I am really excited to be part of the further development of Semcon’s digital offering. Semcon always focuses on end users, and I am looking forward to having the opportunity to help customers with developing their products and services from that perspective,” says Dragi Atanasovski.

The digitisation offering is being reinforced as part of the restructuring of the Engineering & Digital Services business area, effective as of 1 April, and this initiative includes the launch of the new Digital Services division. The division has cutting-edge digital expertise in fields such as AI, autonomy and User Experience [UX].

“We are really pleased that Dragi will be joining us. Besides his skills in digital services and his clear focus on customers, his values are very much in line with the values we have here at Semcon,” says Daniel Rundgren, Business Area President for Engineering & Digital Services.

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Semcon is an international technology company that develops products based on human needs and behaviours. We strengthen our customers' competitiveness by always starting from the end user, because the person who knows most about the user's needs creates the best products and the clearest benefits to humans. Semcon collaborates mainly with companies in the automotive, industry, energy and life science sectors. With more than 2,100 specialised employees, Semcon has the ability to take care of the entire product development cycle, from strategy and technology development to design and product information. Semcon was founded in Sweden in 1980 and has offices in over 30 locations in eight different countries. In 2018, the Group reported annual sales of SEK 1.8 billion. Read more on semcon.com