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WINNERS OF GRAND AWARD OF DESIGN FOR UNIQUE 3D BIOPRINTER

BIO X, a 3D bioprinter for human tissue is awarded The Grand Award of Design 2019. The company behind this innovation is **CELLINK** who, together with Semcon's design department, have developed a user-friendly and original exterior for the printer.

The Swedish Teknikföretagen's Grand Award of Design highlights design as a key to competitiveness and profitability. In the yearly competition, a jury of prominent experts in design chooses a winner.

"This is an important award that shows how design work has helped the launch of a fantastic innovation in a credible and user-friendly way", says Markus Grip, Senior Product Designer at Semcon.

The BIO X 3D bioprinter uses a unique bioink to print human tissue. The company behind this innovation is **CELLINK**, the first company in the world to manufacture bioink. This printer is used in life science research to allow medical tests to be carried out on human tissue instead of animals or humans.

The motivation of the jury:

"CELLINK has not only created a revolutionary bioprinter, they have also made it accessible for researchers through an extensive cost efficient cooperation. By creating a smart futuristic design with a low threshold for the user, CELLINK has opened up for solving complex problems."

Semcon has a design division employing around 100 employees at four Nordic offices. The company works with three design approaches: UX design, Product design and Technical design – with a complete set of specialists in its field.

[Read more about The Grand Award of Design.](#)

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Semcon is an international technology company that develops products based on human needs and behaviours. We strengthen our customers' competitiveness by always starting from the end user, because the person who knows most about the user's needs creates the best products and the clearest benefits to humans. Semcon collaborates mainly with companies in the automotive, industry, energy and life science sectors. With more than 2100 specialised employees, Semcon has the ability to take care of the entire product development cycle, from strategy and technology development to design and product information. Semcon was founded in Sweden in 1980 and has offices in over 30 locations in eight different countries. In 2018, the Group reported annual sales of SEK 1.8 billion. Read more on semcon.com