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SEMCON IS A FOUNDING PARTNER OF AI INNOVATION OF SWEDEN

Semcon is one of the founding partners of AI Innovation of Sweden - a national initiative to accelerate research and innovation in Artificial Intelligence [AI]. With an extensive experience of AI projects, both on theoretical and application levels, Semcon will continue to develop AI solutions that make a difference in people's lives.

“Understanding how to utilize the benefits of AI, and at the same time managing the potential risks, is a way to gain competitive advantages on the global market. This is a highly important initiative, making sure Sweden will be in the forefront when it comes to the development of AI technology”, says Markus Granlund, CEO of Semcon.

AI is emerging as the key technology for innovation, growth of new jobs and development in all areas of our society. That is why AI Innovation of Sweden is now launching with Semcon as a founding partner. Working together, industry, public sector and university partners will accelerate AI research and innovation, creating a Swedish AI ecosystem.

Broad expertise in AI

Semcon has a broad experience within AI for many different industries and the company was an early adopter of methods such as machine learning [ML], deep learning [DL] and genetic algorithms. By combining traditional product and industry experience with AI and a close collaboration in research projects, Semcon has a unique position on the Swedish market.

“It is natural for us at Semcon to engage as a founding partner in AI innovation of Sweden. Bringing with us solid industrial and commercial experience, we are confident that we will contribute and benefit from this cluster - supplying our customers with the capabilities to realise significant business value from proven AI solutions, based on end user needs”, says Ramy Khalil, AI Expert & Business Developer at Semcon.

About AI Innovation of Sweden

In early 2019 stakeholders representing industry, the public sector and academia joins forces to create a leading environment for collaboration on AI; AI Innovation of Sweden. The overall objective is to serve as an engine for the

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Swedish AI ecosystem, fuelling the Swedish economy and attracting leading global expertise.

[Read more at AI.se](#)

[Read more about Semcon's work in the field of AI.](#)

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