

Press release, 19 December 2017

# SEMCON INVOLVED IN NEW SMART FACTORY PARTNERSHIP

**It is now clear that technology company Semcon will be embarking upon a new partnership with Kuka Nordic in the field of smart factories. As the system provider, the company will be working together with Kuka to develop the offering for Industry 4.0 on the Nordic market.**

Semcon will be working with equipment from Kuka Robotics to help companies create automated smart factories. Industry 4.0 aims to achieve an automated, online manufacturing process which may reduce turnaround times and failure rates, while also creating more customised products.

“Kuka Nordic is one of our exciting partners for Industry 4.0, and they have extensive experience of automation solutions. Together with our mix of areas of expertise with regard to smart factories, we have everything we need to ensure a successful partnership,” says Markus Granlund, CEO of Semcon.

Kuka Nordic specialises in robotics and automation technology and is part of a global group with a turnover of around EUR 3 billion. The group currently employs more than 13,000 staff who work with intelligent automation solutions all over the world.

“Semcon is in possession of extensive and in-depth expertise when it comes to production technology, automation, simulation, connectivity and cloud services. They are also very knowledgeable as regards special machinery and robot solutions. This combination will allow us to take smart factories to the next level,” says Joacim Lorentsson, sales manager at Kuka Nordic.

**For more information, please contact:**

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Semcon is an international technology company that develops products based on human needs and behaviours. We strengthen our customers' competitiveness by always starting from the end user, because the person who knows most about the user's needs creates the best products and the clearest benefits to humans. Semcon collaborates mainly with companies in the automotive, industry, energy and life science sectors. With more than 2,000 specialised employees, Semcon has the ability to take care of the entire product development cycle. From strategy and technology development to design and product information. Semcon was founded in Sweden in 1980 and has offices in over 30 locations in eight different countries. In 2016, the Group reported annual sales of SEK 1.8 billion. Read more on [semcon.se](http://semcon.se)