



## **Observe Medical - Strengthens strategic position in India through an exclusive distribution agreement**

**Oslo, 25 March 2026 - Observe Medical ASA (the "Company" or "Observe Medical") announces that its journey into the strategically important Indian market has reached a new level through the signing of an exclusive distribution agreement with a leading local partner. This replaces the previously announced LOI.**

The partner is a historical distributor of UnoMeter™ and brings deep market knowledge, an established sales network, and strong relationships within the Indian healthcare sector.

This agreement represents an important milestone in the Company's expansion strategy in India, one of the largest and fastest-growing healthcare markets globally. The partnership is expected to accelerate commercial activities and further strengthen the Company's presence in the region.

CEO Jørgen Mann commented: *"Our journey into the Indian market has now reached a new level. By entering into an exclusive distribution agreement with a partner that already has extensive experience within the UnoMeter™ category, we are well positioned to scale our commercial efforts and capture opportunities in this high-growth market."*

### **For further information, please contact:**

Jørgen Mann, CEO Observe Medical  
Mobile: +45 408 67 558  
E-mail: [jorgen.mann@observemedical.com](mailto:jorgen.mann@observemedical.com)

Johan Fagerli, CFO Observe Medical  
Mobile: +47 958 12 765  
E-mail: [johan.fagerli@observemedical.com](mailto:johan.fagerli@observemedical.com)

### **About Observe Medical**

Observe Medical is a Nordic medtech company that develops, markets and sells innovative medtech products for the global market. The Company is committed to improving patient welfare and patient outcomes, improving clinical data accuracy and promoting positive health economics.

The Company seeks to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in urine measurement and ultrasound, in combination with targeted M&A and distribution. Observe Medical is working with a network of leading distributors to provide outstanding solutions for healthcare professionals globally.

The Company is headquartered in Oslo, Norway.

Further information is available at [www.observemedical.com](http://www.observemedical.com).