



Observe Medical with progress in Italy: Major tender win, exclusive distribution agreement and significant order

Oslo, 25 September 2025 – Observe Medical ASA (the "Company" or "Observe Medical") announces further progress in the Italian market.

The Company's distributor in Italy has secured a public tender to supply UnoMeter™ products into the largest region in Italy, corresponding to an estimated volume of approximately 240,000 units annually for a period of three years.

Following extended cooperation, Observe Medical has also entered into a mutually exclusive distribution agreement with the distributor for the UnoMeter™ product family in Italy. In addition, the Company has received a significant order related to this agreement.

Jørgen Mann, CEO of Observe Medical, commented: "Italy has historically been one of the markets where the UnoMeter™ products have held the highest market shares and by winning the largest region in Italy which represents more than 15% of the market, on top of the already gained business, secures a strong growth for Observe Medical and a solid basis for further market share expansion".

Observe Medical reminds investors, analysts, and other stakeholders of the Company's upcoming trading update on Tuesday 7 October 2025, at 09:00 CET, which will be held virtually and streamed via webcast at the following link: http://channel.royalcast.com/landingpage/hegnarmedia/20251007_1/

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About Observe Medical

Observe Medical is a Nordic medtech company that develops, markets and sells innovative medtech products for the global market. The Company is committed to improving patient welfare and patient outcomes, improving clinical data accuracy and promoting positive health economics.

The Company seeks to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in urine measurement and ultrasound, in combination with targeted M&A and distribution. Observe Medical is working with a network of leading distributors to provide outstanding solutions for healthcare professionals globally.

The Company is headquartered in Oslo, Norway.

Further information is available at www.observemedical.com.