

## **Observe Medical ASA: Major Italian hospital implements Sippi® wirelessly connected in the Intensive Care department**

**Oslo, September 27th, 2021 – Observe Medical ASA (OSE: OBSRV) continues its rollout of Sippi®, and today announces that a major regional hospital in Italy has decided to implement Sippi® in the intensive care unit (ICU), with wireless connection to the hospital's patient data management system.**

“The decision by a major Italian hospital to implement Sippi® in their intensive care unit, connected wirelessly to the hospital's electronic patient data management system (PDMS) is important for Observe Medical and our distribution partner, SIM Italia. The Italian hospital will integrate Sippi® with Digistat®, a leading PDMS system internationally from Ascom Group. It is an important reference for us and strengthens the continuous rollout of Sippi® in Italy and other countries”, says Björn Larsson, CEO of Observe Medical ASA.

Sippi® is the only automated digital urine meter with possibility for wireless data transfer to the hospital patient data management systems and hinders biofilm formation, that can lead to urinary infections.

Observe Medical is currently executing on the go-to-market strategy for Sippi® with focus on the clinical rollout in the Nordics and in selected European countries. Enhanced distribution and market access, gathering of clinical evidence and experience from pilot users is emphasized in this phase.

“We are excited that the Italian hospital will fully exploit the benefits of Sippi® in clinical use, through wireless connection to their PDMS system” says Björn Larsson, and continues:

“As the COVID-19 pandemic situation gradually improves, and with enhanced customers access for Observe Medical and our distribution partners, this an important reference for us, further strengthening the current rollout and commercialization of Sippi®”.

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About Observe Medical <https://observemedical.com/>

Observe Medical develops and markets and sells innovative hospital products that contribute to increased patient safety and a more efficient care system. The company's ambition is to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in the areas of Urine measurement, Anesthesiology/ICUs and wound care, in combination with targeted M&A. The company's headquarter is in Oslo, Norway and its operations is based out of Gothenburg, Sweden. Observe Medical has a direct sales organization in the Nordics and a distributor network internationally. Observe Medical's product Sippi® is the only automated digital urine meter with possibility for wireless data transfer to the hospital patient data management systems and hinders bacterial migration that can lead to urinary infections (SippCoat®). Sippi® is CE marked and is currently being launched with focus on selected markets and hospitals in Nordics and in Europe.