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OUTOKUMPU TECHNOLOGY IS NOW OUTOTEC

Outokumpu Technology Oyj has changed its name to Outotec Oyj as of today. New name Outotec unites all the company's businesses all over the world. Corporate logo, visual identity, website and e-mail addresses change accordingly.

When Outokumpu Technology was listed on the Helsinki Stock Exchange in October 2006, the company promised to change its name in order to distinguish itself from former parent company Outokumpu.

"Name Outotec reflects the company's development from Outokumpu's technology division, through expansion and several acquisitions, to an independent, listed company with own brand values and visual identity. We're known for innovativeness and environmentally sound proprietary technologies, many of which have become industry standards. The new name has a strong link to our past and the expertise our customers have learned to trust. Under name Outotec we will continue delivering 'More out of ore' to our stakeholders," Tapani Järvinen, President and CEO of Outotec, says.

The criteria for the new logo, designed by Konsepti Advertising of Finland, were that it had to be simple, powerful, unique and modern while taking into account the company's history. Finally, it had to have a warm colored typography with no symbol.



Outotec
More out of ore

As of today, the company's renewed website is available at www.outotec.com and new e-mail addresses are of the form firstname.surname@outotec.com. The new logo can be downloaded from www.outotec.com/brand.

Outotec's telephone numbers in Finland for Corporate Management in Espoo and Pori Research Center have also changed, the new switchboard number for both locations is +358 (0)20 529 211.

For additional information about the Outotec brand, please contact:

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Outotec is a worldwide technology leader in minerals and metals processing technologies, providing innovative and environmentally sound solutions for a wide variety of customers in iron and steel, aluminum and non-ferrous metals industries. Outotec Oyj is listed on the Helsinki Stock Exchange.