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Thunderful's *Lost in Random* debuts worldwide September 10 on all major platforms

Adapt or perish through a unique blend of story-driven adventure, explosive dice battles, giant board game arenas and more.

Get ready to play the odds in *Lost in Random*TM, a gothic fairytale-inspired action adventure developed by Thunderful's award-winning Zoink team and published by Electronic Arts. Starting September 10, 2021, players can experience the Kingdom of Random worldwide, in which they will need to quickly learn how to tip the odds in their favor in a dark wonderland where only the brave survive. Check out *Lost in Random*'s unique blend of explosive dice battles, time-freezing tactics and various abilities and spells in the official gameplay trailer here:

<https://www.youtube.com/watch?v=rBLEgSSoO8Y>

"When we first started this project, we knew we wanted to create a fairytale that was a bit darker than what we've made in the past; we ended up drawing these different characters and concepts, but it wasn't until this painting of a girl and her dice appeared that we knew there was something more to explore," said Olov Redmalm, Creative Director and Lead Writer for Lost in Random, during the EA Originals Spotlight at EA Play Live 2021. *"A tricky aspect we had to deal with was determining what the gameplay would be like - we wanted the theme and gameplay to revolve around the dice, but had to consider what was too random and what was just random enough. We feel it's all grown very naturally out of that central idea."*

Ruled by a wicked Queen, the Kingdom of Random is divided into six shadowy realms where life is dictated by a cursed black dice. Journeying as Even, players will walk the land's mysterious cobbled streets, meet its unpredictable residents and take on courageous quests in order to save her sister, Odd, from Her Majesty's clutches. Along the way, they'll team up with Dicey, a small and strange living dice, and together uncover an age-old tale with a surprisingly modern message not typically explored in gaming: Randomness in the world isn't something to be feared or controlled, but a power that can be harnessed by embracing it and learning to roll with its punches.



Lost in Random is already available for pre-order on select platforms, and will be available September 10, 2021 for the Nintendo Switch, PlayStation 4, Xbox One, PlayStation 5, Xbox Series X|S and PC on Origin and Steam.

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About Thunderful Group

Thunderful Group is a group of companies active in development and publishing of games and distribution of, i.e., Nintendo products, games, game accessories and toys. With headquarters in Gothenburg and additional offices in Sunderland, Karlshamn, Kungsbacka, Aarhus, Skövde, Cologne, Helsinki, Malmö, Helsingborg, Copenhagen, Larvik, Hohenwestedt and Hong Kong, Thunderful Group's overall goal is to provide high-quality entertainment products for people of all ages. Thunderful Group is listed on Nasdaq First North Premier. FNCA Sweden AB is appointed Certified Adviser, info@fnca.se, +46(0)8-528 00 399.