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Thunderful Group appoints Henrik Mathiasen as new CEO of Bergsala

Thunderful Group has appointed Henrik Mathiasen as new CEO of its subsidiary Bergsala AB. Henrik Mathiasen leaves his current duties at group subsidiary Nordic Game Supply AB, where Morten-Stig Johansen steps up as new CEO.

Thunderful Group today announces that Henrik Mathiasen replaces outgoing Örjan Öberg as CEO of Bergsala AB. Henrik Mathiasen, most recently CEO of group subsidiary Nordic Game Supply AB, comes from an already long career within distribution on the Nordic markets. Among others, he has been responsible for the distribution of Nintendo products during earlier console launches, the introduction of the Pokémon franchise, and dozens of titles on Nintendo platforms. In addition to the new role, he continues to head up Thunderful Distribution, the segment of distribution companies within Thunderful Group.

“I am proud and excited to take up the role as CEO of Bergsala,” says Henrik Mathiasen. “I look forward to work with the highly talented team at Bergsala. It is the dream of any true fan to be working with the Nintendo brand and their products. I have the greatest respect for the long partnership between Bergsala and Nintendo, and I will do my utmost to secure the continued success of this beloved and iconic brand in the Nordic region.”

At Nordic Game Supply AB, Morten-Stig Johansen steps up from his role as Commercial Director to become the new CEO.

“I am very happy for this opportunity to lead the continuous growth of Nordic Game Supply,” says Morten-Stig Johansen. “Nordic Game Supply has a great team and a great commercial platform. We have a proven business model built on a high level of trust and close cooperation with our retail partners and a high level of commitment and investment towards our suppliers, to support their brands and marketing initiatives. Going forward, it will be business as usual, where we will continue to do what we do best.”

Thunderful Group's CEO Brjann Sigurgeirsson is pleased.

“These two important appointments will strengthen our organisation,” says Brjann Sigurgeirsson. “Henrik Mathiasen is already our Head of Distribution, and going forward he will also lead the Group’s largest distribution company. Morten-Stig Johansen has a great understanding of the business and is the natural choice to replace Henrik Mathiasen at Nordic Game Supply. The board and management of Thunderful Group welcome and support Henrik and Morten-Stig in their new roles. I’m certainly excited about the road ahead, and take this opportunity to thank Örjan Öberg for all his good work. We wish him the best of luck as he now leaves to seek new challenges outside Thunderful Group.”

For more information about Thunderful Group, please contact:

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About Bergsala AB

With a partnership established in 1981, Bergsala AB is Nintendo's oldest distribution partner. Bergsala has since distributed Nintendo's consoles, game accessories and physical games over generations, starting with the original Game & Watch, NES, SNES and Nintendo Wii to the most recent console, Nintendo Switch. Bergsala holds a unique distribution contract that covers all Nintendo products in the Nordic and Baltic countries.

About Nordic Game Supply AB

Nordic Game Supply AB is a leading Nordic distributor of gaming accessories such as headsets, keyboards, mice, controllers, streaming equipment, gaming chairs, boxed games and merchandise. Nordic Game Supply also manages a rapidly growing number of customers and private label brands.

About Thunderful Group AB

Thunderful Group is primarily a Nordic group of companies active in development and publishing of games and distribution of, i.e., Nintendo products, games, game accessories and toys. Thunderful Group's overall goal is to provide creative entertainment products of the highest quality for people of all ages. With headquarters in Gothenburg and additional offices in Sunderland, Karlshamn, Kungsbacka, Aarhus, Skövde, Helsinki, Malmö, Helsingborg, Copenhagen, Larvik, Hohenwestedt and Hong Kong, Thunderful Group develops, publishes and distributes high-quality entertainment products with a focus on games based on owned and licensed IPs. Thunderful Group is listed on Nasdaq First North Premier. FNCA Sweden AB is appointed Certified Adviser, info@fnca.se, +46(0)8-528 00 399.