

Press release

November 6, 2025

Electrolux Professional Group Investor Day 2025

Electrolux Professional Group today hosts its Investor Day in Stockholm, where CEO Alberto Zanata, and other members of Group Management presents the company's strategic roadmap to drive growth and improve profitability. New product innovations in Laundry and Food are also presented.

The Group confirms its current strategy and financial targets, presenting a clear path to unlock profitable growth and achieve a 15% EBITA margin. The Group's EBITA-margin is currently around 12%. Key building blocks to reach the 15% EBITA margin include the newly launched efficiency program, growth from new product launches, normalization of R&D costs, and an improved product mix.

"With a focused plan for organic growth driven by a strong innovation pipeline, the newly launched cost-efficiency program, and actions to enhance our sales capabilities, we are well positioned to deliver on our 15% EBITA margin target," says Alberto Zanata, President & CEO.

Electrolux Professional is a leader in horizontal cooking in Europe. The launch of the new e-XP range, Thermaline free-zone induction, and a multifunctional cooker, will further strengthen the Group's offering in cooking. In addition, relocating cooking production from Switzerland to Italy will enhance efficiency and unlock synergies in horizontal cooking production.

In 2026, a new laundry platform will be launched. This unified modular platform is designed to reduce energy, water, and detergent consumption, improving customer productivity, sustainability and connectivity. The new laundry platform will also target market segments where Electrolux Professional is not present.

"In spite of the ongoing geopolitical uncertainties, we continue to take steps in the right direction – affirming that we are on the right path towards profitable growth, "says Alberto Zanata.

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Electrolux Professional Group - meeting needs beyond tomorrow

Electrolux Professional Group is the sustainability leader in our industry and one of the leading global providers of food service, beverage, and laundry for professional users. Our innovative products and worldwide service network make our customers' work-life easier, more profitable – and truly sustainable every day. Our solutions and products are sold in over 110 countries. In 2024, the Electrolux Professional Group had global sales of SEK 12.5bn and approximately 4,300 employees. Electrolux Professional's B-shares are listed at Nasdaq Stockholm. For more information, visit https://www.electroluxprofessionalgroup.com