



## **Nasco, UK food wholesale company focusing on the Middle East and Mediterranean region, chooses DUG®**

**Veg of Lund has signed an agreement with UK food wholesaler Nasco, for sale and distribution of DUG® to Nasco's customers in over 60 countries.**

Veg of Lund has today signed an agreement with Nasco (UK) Ltd for the sale and distribution of Veg of Lund's plant-based drink DUG, starting in early 2022.

“Nasco is a well-established wholesaler with a wide network of retailers in the Middle East, West Africa and in European countries around the Mediterranean. Their range includes products from several of the largest international food manufacturers and DUG will be well supported by Nasco's experienced sales staff,” says Cecilia Lindwall, CEO of Veg of Lund.

“I am delighted to be working with the team at Nasco, a key member of the National Buying Consortium, to develop our business both in the UK and into some markets further afield. The passion that the Nasco team have shown is infectious and I'm looking forward to some great successes in the coming months and years,” says Graham Stonadge, UK Sales Director.

### **For more information, please contact:**

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### **About Veg of Lund**

Veg of Lund develops unique plant-based foods meeting consumers' demands for taste and sustainability. The company has roots in research at Lund University and owns patented methods for developing new food categories in the fast-growing market for plant-based foods. Veg of Lund's climate-smart and tasty products are sold in Europe and Asia under the DUG® and MyFoodie® brands. The company's shares are listed on the Nasdaq First North Growth Market under ticker VOLAB. Read more at [ir.vegoflund.se](http://ir.vegoflund.se). Eminova Fondkommission AB is the company's Certified Adviser and can be contacted via telephone: +46 8 684 211 10 or e-mail: [adviser@eminova.se](mailto:adviser@eminova.se).